

2012 Nevada Summary Pinwheels for Prevention



This years "Pinwheels for Prevention" activities were a statewide success! Overall, **10 COUNTIES** participated by planting pinwheels in parks and on courthouse lawns, and involved school teachers, children, and parents from Head Start to 6th grade. Pinwheel organizers got the community involved by displaying pinwheels in local businesses, engaging local policy makers and public figures such as First Lady Kathleen Sandoval, Dina Titus, and Senator Valerie Weiner, and collaborating with statewide service providers to build awareness of preventative measures that can stop child abuse and neglect before it even happens by attending community resource fairs, holding press conferences, and tabling at other events statewide. Detailed summaries for "Pinwheels for Prevention" events in April are provided below.

March 30th – Elko – Courthouse Pinwheel Planting: Planted pinwheels on the courthouse lawn, 4th-5th grade students from six local schools created personal pinwheels with messages on how to show love to a child. Students presented their pinwheels in class and displayed pinwheels in bouquets that were placed in over 60 merchant shops throughout the community.

April 1st Events:

Wells – Pinwheel Distribution to Local Businesses: Displayed 2,000 pinwheels in the community on lawns or in pinwheel vases with messages saying "Supporting a Healthy & Safe Childhood". Local grocery stores sent out 1,000 bookmarks in shopping bags with tips on how simple acts of being involved can help prevent child abuse and informational resources. Children ages 2-10 participated in a pinwheel coloring contest and over 150 coloring pages were displayed at the local market. Another 45 preschool and 47 elementary students made 3-D pinwheels that were displayed at the local bank. Articles on the meaning of the pinwheel campaign went out in the local newspaper and school newsletter. Ten nominations were turned in for the Pinwheel Award that is awarded to someone within the community every year who has had a positive impact on the children of Wells. The winner's name is engraved on a giant medal pinwheel.



Storey/Virginia City – School Children Making Pinwheels for Display: Community Chest partnered with Storey County School District and 1st-5th grade students created pinwheels that were displayed at Storey County Courthouse, District Attorney's Office,

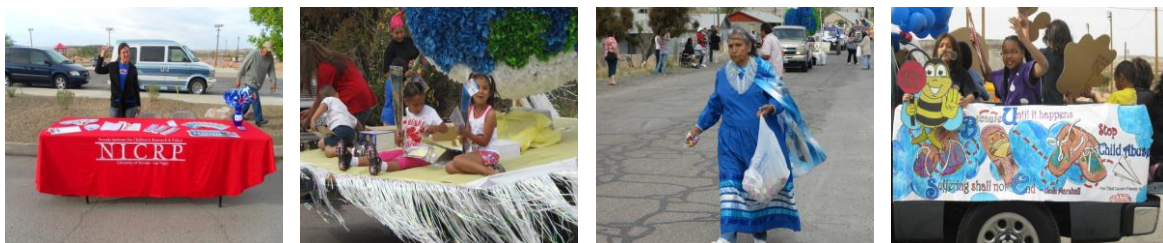
Sheriff's Office, Senior Centers, Hillside Elementary, Hugh Gallagher Elementary, and the Community Center in Virginia City.



April 4th – Las Vegas – Kick Off Press Conference: Prevent Child Abuse Nevada (PCA-NV) joined Courts Catalyzing Change at the Grant Sawyer Building to recognize April as National Child Abuse Awareness Month. PCA-NV also introduced the new “Choose Your Partner Carefully Campaign,” focusing on choosing a partner that you trust to take care of your child. The press conference took place right before the Legislative Sub-Committee on Child Welfare met to make changes to the state statutes regarding child abuse and neglect. Speakers include Mari Parlade of Courts Catalyzing Change, Lisa Teele from Las Vegas Metropolitan Police Department, Senator Valerie Weiner, and Dina Titus. Multiple news stations attended and additional photos and news clippings can be seen on the Prevent Child Abuse Nevada Facebook page.



April 5th – Moapa – 4th Annual Child Abuse & Neglect (CAN) Parade: The Social Services Department of the Moapa Band of Paiutes celebrated its 4th Annual Child Abuse & Neglect (CAN) Parade and Annual Fair Day at the Moapa River Indian Reservation.



April 7th – White Pine/Eureka – Car Seat Check: Pinwheels were handed out and pinwheels bouquets were displayed in local businesses. Pinwheels were also planted in a heart shaped display on the courthouse lawn.

April 10th – Pershing – Pershing County Courthouse Pinwheel Planting Ceremony:

The Family Resource Center partnered with Frontier Community Coalition and 4-H. Event organizers, partners, students, and children with their parents planted pinwheels on the Pershing County Courthouse lawn. Lovelock Mayor Mike Giles gave a speech and awarded the county a proclamation declaring April as Child Abuse Prevention Month. As a kickoff to the event, on March 30th, the Family Resource Center held a child abuse parenting class and made pinwheel bouquets that were distributed throughout the community.



April 12th - Las Vegas - Acelero Head Start: Head Start families made pinwheels with their children and planted them in the garden. There was a good turnout of parents and volunteers with activities held outside as well. "Choose Your Partner Carefully" bookmarks were also available at this event. Parents received handouts for Shaken Baby Syndrome, Help Prevent Child Abuse Nevada, Three R's of Positive Discipline, Preventing Childhood Injuries, and The ABC's of Drowning Prevention. The Stewart Head Start program was also successful in providing activities for strengthening families, connecting them to needed services, and educating on issues that will promote a child's healthy development. Our parent/child activity was a great success and we will be making "Pinwheels" every year.

April 14th – Las Vegas – Pinwheels for Prevention at Tivoli Village: Prevent Child Abuse Nevada (PCA-NV) collaborated with Tivoli Village and Baby's Bounty in hosting a community fair that included 30 agencies serving families in Nevada, interactive activities, games for children, and community performances from local dance and entertainment companies.



April 16th Events:

Carson City – Planting Ceremony on the Legislative Lawn: First Lady Kathleen Sandoval planted pinwheels on the courthouse lawn and gave a speech recognizing April as National Child Abuse Prevention Month.



Las Vegas - 12th Annual Light of Hope Ceremony: The CASA Program sponsored a candle-lighting ceremony to share messages of hope and highlight the many things that are being done to improve the lives of abused and neglected children. This year's event was held at the Clark County Family Court. Community leaders and a former foster child shared heartfelt "I Am" statements and stories about the impact that one individual can make in the life of a foster child. The Board of County Commissioners of Clark County, Nevada also presented a proclamation to the CASA Program for the impact they are making to promote child abuse prevention and permanency for children.



April 20th – Reno – CAN Prevent Conference: The Child Abuse and Neglect Prevention Task Force met for their 11th annual conference focusing on "The Effects of Psychotropic Medications on Children."

April 21st – Las Vegas - Family Safety Day: The Boys & Girls Club of Las Vegas hosted a family fun day with food, games, and resources for community members, families, and children. Pinwheel displays were made and placed in eight different clubhouses to show support for "Pinwheels for Prevention" during the month of April.



April 25th – Fallon – Pinwheel Planting at Millennium Park: Fallon schools made pinwheels to display on lawns and at Millennium Park across from the Courthouse. Fallon had several schools participate and the Junior High made a significant impact on the community by displaying handmade pinwheels on the fence facing the main streets. This gave teachers the opportunity to speak to the children about abuse, bullying, and the different type services our community provides. Mayor Ken Tedford also signed a proclamation for April as the National Child Abuse Prevention Month during the Millennium Park Pinwheel Planting.



April 28th Events

Mineral - ZERO TOLERENCE: Consolidated Agencies of Human Services (CAHS) hosted a resource fair for the community and also provided food and activities.

Las Vegas – St. Rose Dominican Hospital Baby & Child Bonanza and Health Fair: The Baby & Child Bonanza presented the latest in health and safety information and services for children in an event for the families and children of Nevada. The fair was a success in providing immunization services, car seat safety checks, infant and child CPR demos, safety information, pediatrician presentations, and interactive activities for children.



May 5th - Mesquite - Mesquite Days Parade: Handed out over 1000 pinwheels during the parade to community members.

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