

# 2013 Pinwheels for Prevention Nevada Summary



This year's "Pinwheels for Prevention" activities were a statewide success! Overall, **9 COUNTIES** have reported their participation in about **20 Pinwheels for Prevention events** by either planting pinwheels in parks or courthouse lawns as well as involving school teachers, children and parents in the festivities.

Pinwheel organizers got their local community members involved by displaying pinwheels in local businesses, engaging local policy makers and public figures. They also collaborated with statewide service providers to build awareness of preventative measures that can be used stop child abuse and neglect before it ever happens through community resource fairs, press conferences, and tabling at other events statewide. Detailed summaries of this year's "Pinwheels for Prevention" events are provided below in alphabetical order by county.

## CARSON CITY

### April 2<sup>nd</sup> – Pinwheel Planting at the State Legislature



As a part of Children's Week, attendees headed to the legislative lawn to participate in the annual pinwheel planting ceremony to highlight National Child Abuse Prevention Month. A press conference was held with guest speakers Dr. Sonya Horsford, Senior Scholar with the UNLV Lincy Institute, Keia Guia from E.L.I.'s Group and the Million March Against Child Abuse, Ollie Hernandez with the Washoe

Advocates for Youth Council Uplift Program (WAYCUP), and Amanda Haboush from Prevent Child Abuse Nevada. Foster youth from around the state planted the first pinwheels and were then joined by a group from the Boys and Girls Club Carson City and other community members.

## CHURCHHILL

### 2013 Pinwheels for Prevention Campaign

Churchill County Middle School participated by hanging pinwheels on the fence.



FRIENDS Family Resource Center and Fallon Paiute Shoshone Tribe Partnered in a walk for Child Abuse Prevention



## CLARK

### April 20<sup>th</sup> – Las Vegas: Pinwheels for Prevention at Tivoli Village

Our Pinwheels for Prevention event at Tivoli Village was a great success! Prevent Child Abuse Nevada (PCA-NV) collaborated with Tivoli Village in hosting a community resource fair, which included 14 agencies serving families in Nevada, interactive activities for children, a silent auction, community performances from local youth groups as well as a press conference with representatives speaking on behalf of Metro Child Abuse and Neglect, Senator Reid’s Office and Governor Sandoval’s Office.



### April 22<sup>nd</sup> – Las Vegas: MMACA Walk

MMACA had small group with signs and pinwheels do a walk in front of the Federal Courthouse building on Monday, April 22, 2013 from 8am until 4pm. A few people stopped to talk about what their walk represented while many people honked their car horns in a positive response to their cause.



## April 27<sup>th</sup> – Las Vegas: Bears and Binkies Picnic

East Valley Family Services held this event to celebrate and re-unite families who graduated from their Bears and Binkies Program. A number of items were available to the families such as a resource fair, games for kids and families, raffles throughout the day, cake walks and more. Pinwheels decorated the entire parking lot while children were able to create their own to take home to share with their families.



## DOUGLAS

### April 1<sup>st</sup> – Gardnerville, NV: Pinwheels for Prevention Bouquets

Our Pinwheels for Prevention event was wonderful! 14 local businesses joined in to show support of Child Abuse Prevention. Family Support Council created pinwheel bouquets to display at local businesses, as well as in front of the lawns at the Carson Valley Museum and Cultural Center. Many businesses and community members kept the pinwheels displayed throughout the month and some very special and amazing people made donations to the organization in support of their prevention efforts. Since this was the first year most of the staff had participated in this event, they look forward to adding on greater things in the following years.



## ELKO

### April 26<sup>th</sup> – Elko Pinwheel Carnival

The Family Resource Center collaborated with the local Boys and Girls Club and hosted a Pinwheel Carnival, which was a great success! The center hosted seven carnival themed games and prizes for the children. The Boys and Girls Club provided two jumper houses and grilled hotdogs for all who attended. Elko High School, Future Farmers of America students provided a petting zoo and assisted the kids in petting them. There was also a Make Your Own Pinwheel station, where children made their very own pinwheel and Family Resource Center staff discussed the six protective factors.



### Wells: Throughout entire month of April

Wells Family Resource Center with full support from the community, provided pinwheel displays to all the businesses in town, either with a lawn display or vase with a yard sign or flyer saying "Supporting the Children of Wells having a Healthy & Safe Childhood". In total, with the help of volunteers from the community and the local high school leadership class, over 1,800 pinwheels were displayed. 3-D paper pinwheels were made by the Wells FRC early childhood classrooms and displayed at Wells Rural Electric Company and the Wells Elementary 1<sup>st</sup> and 2<sup>nd</sup> grader's 3-D paper pinwheels are displayed at Wells Nevada State Bank.

Children also had the opportunity to participate in a pinwheel coloring contest located at Wells Roy's Market and the Wells FRC. Adults were given the opportunity to nominate an individual for the Wells Pinwheel Award. The Pinwheel Award recognizes an individual in the community that has made a difference for the children of Wells. That winner received recognition through local newspapers and newsletters along with having their name engraved on a pinwheel trophy that will be passed on each year.



## LINCOLN

### April 20<sup>th</sup> – Local Health Fair

In Lincoln County, a local health fair was held on April 20th and over 20 vendors participated from the local community. Pinwheels and information regarding child abuse prevention was distributed. Parenting class information was also handed out to local community member as well as all of the other family services offered in Lincoln County.

## MINERAL

### April 13<sup>th</sup> – CAHS Prevent Child Abuse Event

The Hawthorne Consolidated Agencies of Human Services hosted an event to raise awareness that Nevada ranks #1 in child abuse cases. The community came out to enjoy a whole day of activities, fun and friendship. CAHS served lunch, free Hot dogs and water. A

bounce house, train rides, games, snow cones, popcorn, ice cream and much more was there to enjoy by all who attended. Memorial cardboard cut outs of children were displayed wearing shirts telling their story of abuse. The most important step in fighting child abuse is raising awareness and getting people in the community to speak out, ZERO TOLERANCE!! NHP, Department of Public Safety and Office of Traffic Safety sponsored a car seat check point, which turned out to be very beneficial to local residents. Throughout the month pictures of pinwheels, colored by the community's elementary school children, were also displayed in local windows of businesses.



## NYE

### March 30<sup>th</sup> – Pahrump Community Easter Egg Hunt

During Pahrump's Community Easter Egg Hunt and Outreach Fair pinwheels were given to children as well as silicone bracelets - that said "No Excuse for Child Abuse", writing pens - that said "It Should Not Hurt to be a Child" and "Every Child Matters", information brochures and information postcards. Signs were also posted around the park for the event; they read: "Have you hugged your child today?", "Have you told your child you love them today?", "Eat together as a family", "Be the person you want your child to become", "Are you listening?", "What spends the most time with your child? Be involved!", "How do you show affection? Teach your child to love.", or "April is Child Abuse Prevention Month". Brochures were also placed in the backpacks of every child with information on the meaning of the pinwheel and information on where they can go for help.

After the event - the signs were placed all around town; by all the elementary schools, parks and busy intersections in Pahrump. Pinwheel displays, a large blue ribbon and information were also placed in every elementary school and early childhood center.

At the Nevada Outreach Office a display and pinwheel making area was made for all to utilize and also included pinwheels, bracelets and pens available for clients to take.



## WASHOE

### April 2<sup>nd</sup> – Reno Pinwheel Planting



The Children's Cabinet joined with AmeriCorps volunteers and planted pinwheels at The Children's Cabinet on Rock Boulevard, spelling out *Prevent Child Abuse* with the pinwheels. AmeriCorps volunteers also planted pinwheels in front of the other Children's Cabinet locations on Sinclair Street and Kings Row. Northern Nevada RAVE Family Center also provided information on abuse and neglect as well as pinwheels to the volunteers and children at the scheduled sessions. The children were so excited to see the wind blow the pinwheels round and round while others enjoyed making them spin by blowing them. It was a fun and interactive activity for all!

### April 2<sup>nd</sup> – CANPrevent Annual Conference

CANPrevent held its annual conference at the Peppermill in Reno. The featured speaker was Erin Merryyn, creator of Erin's Law. The afternoon session featured Katherine Loudon, Counseling Coordinator for Washoe County School District and Detective Redmond who spoke on child sexual abuse and the legislation, investigation, and prevention programs that are currently available to protect the children.

### April 4<sup>th</sup> – Reno Information Booths at Social Services

The Children's Cabinet was joined by RAVE and AmeriCorps spent four hours on the bottom floor of the Washoe County Social Service building handing out pinwheels, flyers on abuse and neglect and bullying as well as information on the programs we provide in our community. The pinwheel put a smile on the children we met as well as the adults and seemed to brighten each person's day. This was an excellent time to connect with the community and many Social Service professionals. The location was excellent and we were very well received.

### April 19<sup>th</sup> – Reno: Elmcrest Elementary School Activity

The AmeriCorps volunteers invited 3<sup>rd</sup> and 4<sup>th</sup> graders to draw a "happy child" at Elmcrest Elementary School.

### April 28<sup>th</sup> – Sunny 106.9 Reno Kite Festival

CANPrevent and Child Assault Prevention (CAP) Project partnered up to bring this great event to Reno. It was very well attended, approximately 7,000 families came to fly their kite and enjoy in the festivities. We featured a vendor village, bounce houses, Zumba and other presentations. PCA Nevada had an informational booth at the event where attendees were able to learn about and obtain materials on types of child abuse, shaken baby syndrome and more. Children also had the opportunity to design, create and take home pinwheels.