

2014 Pinwheels for Prevention Nevada Summary



This year's "Pinwheels for Prevention" activities were a statewide success! Overall, **9 COUNTIES** have reported their participation in about **17 Pinwheels for Prevention events** by either planting pinwheels in parks or courthouse lawns as well as involving school teachers, children and parents in the festivities.

Pinwheel organizers got their local community members involved by displaying pinwheels in local businesses, engaging local policy makers and public figures. They also collaborated with statewide service providers to build awareness of preventative measures that can be used stop child abuse and neglect before it ever happens through community resource fairs, press conferences, and tabling at other events statewide. Detailed summaries of this year's "Pinwheels for Prevention" events are provided below in alphabetical order by county.

April 4th – GO BLUE! Day

To kick off April as National Child Abuse Prevention Month, agencies, faith groups and community members turned the state blue in Nevada's first annual GO BLUE! Day. Prevent Child Abuse Nevada partnered with Booster.com selling 2014 Pinwheels for Prevention T-shirts, with a portion of all proceeds going to PCA-NV and furthering efforts of child abuse and neglect prevention.

CARSON CITY

April 4th – Pinwheel Planting at the State Legislature

With assistance from Borderwich Bray Elementary students in Carson City, PCA-NV and Advocates to End Domestic Violence planted pinwheels in the legislative lawn to symbolize every child's right to a safe, healthy, and happy life, and to impress upon the community that child abuse and neglect are serious problems. A press conference was held with speakers Carson City Mayor Robert Crowell, Dr. Amanda Haboush-Deloye, Executive Director of PCA-NV and Michael Bertrand of ELI's Group.



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April 12th – Carson Pinwheels with Preschoolers

Children’s Cabinet visited a licensed child care provider in Carson and made pinwheels with the preschoolers. The children seemed to be very interactive with the hands on activity. This was a very rewarding visit not only for the preschoolers but also the staff that represented The Children’s Cabinet. Parents also received resources to promote child well-being during National Child Abuse Prevention Month. The Children’s Cabinet is looking forward to next year’s Pinwheels for Prevention and making pinwheels with preschoolers with several rural licensed child care providers in Northern Nevada.



CHURCHILL



April 16th and 19th – Pinwheels for Prevention Walk

FRIENDS Family Resource Center partnered with Fallon Paiute Shoshone Tribe to bring child abuse awareness to Churchill County. The city fountain was dyed blue to kick off our campaign. We invited local officials such as Mayor Ken Tedford, Sheriff Ben Trotter, Fallon Paiute Shoshone Tribal Police and people from our community for a picture op. We placed pinwheels throughout Churchill County including City Hall and Millennium Park. Saturday was our main event; the community met at Millennium Park

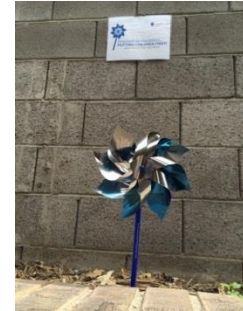
for the child abuse awareness walk. Participants received a free Pinwheels for Prevention T-shirt and a pinwheel to plant at the end of the walk. Miss Indian Nations, Shannon Hooper, welcomed the community and spoke about child abuse awareness. After the walk, we gathered at Oats Park for the Earth Day family event where we had educational booths, free crafts, and live entertainment



CLARK

Entire Month of April: Dignity Health, St. Rose Dominican

We focused our outreach on our 3 St. Rose WIC Clinics by placing signage with the Choose Your Partner Carefully brochures at each sign-in desk. We also displayed the pinwheels at the entrance to our 2 Henderson WIC Clinics. We held a city-wide WIC Playdate health fair on April 26 at the Discovery Children's Museum and all WIC families from every clinic in Las Vegas were invited and received free admission to the museum. We displayed the pinwheel signage and Choose Your Partner Carefully brochures at our table. The event was attended by over 1,100 people. Families visited tables hosted by each WIC agency and attended agency-led classes. Additional services included free immunizations, Nevada Early Intervention Services and dental, vision, and health screenings.



June 7th – Las Vegas: Pinwheels for Prevention at Tivoli Village

Our Pinwheels for Prevention event at Tivoli Village was a great success! Prevent Child Abuse Nevada (PCA-NV) collaborated with Tivoli Village in hosting a community resource fair focused on "Strengthening Families & Communities". The event held a resource fair with multiple agencies serving families in Nevada, a silent auction with packages from generous community donors, and a performance by a local youth group. A press conference punctuated the middle of the day, where Executive Director of PCA-NV Dr. Amanda Haboush-Deloye, Ward 2 Councilman Bob Beers, as well as Seargent Josh Bitsko of the Las Vegas Metro Police Department's Abuse and Neglect Division spoke on the importance of abuse prevention.



April 12th – Department of Family Services playground rebuilding

Clark County Department of Family Services (DFS), in conjunction with Chicanos Por La Causa, highlighted Pinwheels for Prevention as a campus-wide theme for the KaBOOM! community-built playground project at Child Haven. Armed with 800 community volunteers to rebuild a playground, the DFS focused muralist efforts on painting pinwheels and incorporating pinwheels in artwork that is displayed on the walls and ground of Child Haven – the receiving center for abused and neglected children in Clark County. In addition, Prevent Child Abuse Awareness pinwheels were used to plant a garden at the entrance to the playground.



April 23rd and 30th – Las Vegas: Boys & Girls Clubs

At the Boys & Girls Clubs, we had a few of our Clubs participate in a craft idea with our kids. Kids were given the opportunity to make their own pinwheels and went through a lesson explaining what the pinwheel symbolized. Parents were extremely happy to see that their kids participated in a craft that helped bring awareness to the community regarding keeping children safe.



May 3rd – Mesquite Days Parade

The Salvation Army handed out about 1300 pinwheels in our annual Mesquite Days parade May 3rd, 2014. We partnered with Exchange Club of Mesquite, Mountain America Credit Union and Girl Scouts of Mesquite. We had about 30 girl scouts and other volunteers totaling 45 people handing out pinwheels. The community has come to expect the pinwheels and is a great way to get the community involved to stand against abuse.



DOUGLAS

April 18th – Family Prevention Night



Family Support Council's Pinwheels for Prevention activities included a Family Prevention Night on April 18th from 3:00-6:00 p.m. Multiple community partners showed up for the event including the East Fork Fire Department who brought an engine and ambulance for the kids to explore. Cassie Prouty proprietor for Soul to Soul who teaches self-empowerment to children, teens, and adults was in attendance. Douglas County Sheriff's Office k9 unit brought out a vehicle and they did a demonstration and allowed the children to pet the dog. Family Support

Council held a Pinwheel coloring contest for children aged 3-12 years who won gift cards for best drawing. Winners were announced the evening of the event.

Also, for the first time since 2006, Family Support Council received a proclamation from the County Commissioners officially declaring April Child Abuse Prevention month in Douglas County. The blue ribbon campaign was kicked off by Sheriffs, Captains, and Judges who appeared for a photo opportunity in front of the court house.

Pinwheels were made available for local businesses to display upon request as well as available at all of the events in April for children to take home. Pinwheels were also displayed in a bouquet in the front of our office throughout the month.



April – Elko Family Resource Center



The Family Resource Center again this year participated in Pinwheels for Prevention, a national public awareness campaign that puts a new spin on preventing child abuse and neglect. The Family Resource Center partnered with the Boys & Girls Club and Children’s Cabinet in promoting the health and development of children. More than 150 goodie bags were distributed to families. These bags contain educational materials regarding parental self-care, child care and simple activities for parents and children to do together. Executive Director, Judy Andréson, also wrote a story for the Elko Daily Free Press that highlighted facts about, and tips on how to deter child abuse and neglect.

Entire Month of April- Wells

Our month long event was successful in showing support for the pinwheels for prevention campaign. Local businesses had either pinwheel lawn displays or indoor bouquets, for a total of over 1900 pinwheels. All pinwheel displays had a yard sign or flyer saying “Supporting the Children of Wells having a Safe and Healthy childhood”. The local grocery store let us hold a pinwheel coloring contest where we had over 30 children participate. The local bank was displayed with 3-D paper pinwheels made by the elementary 1st and 2nd graders and our local electric company displayed 3-D paper pinwheels made by our Leopard Cub preschoolers. We held our first Family Kite Festival on April 27th to encourage a free family based activity in the community. There were several nominations for our Pinwheel Award which recognizes one individually yearly who has made a significant impact on the children of Wells.



NYE

Entire Month of April- Pahrump, Tonopah, Round Mountain, and Gabbs

The Nevada Outreach Training Organization and the Pahrump Family Resource Center participated in several "Pinwheels for Prevention" events throughout Nye and Esmeralda county. We had pinwheels on display at our offices in Pahrump and Tonopah and they were distributed at the schools in Pahrump, Tonopah, Round Mountain and Gabbs. We handed out pinwheels at the Community Easter Picnic which was attended by approximately 3,000 people! Child Abuse Prevention Month brochures, along with the pinwheels were also provided at all of our events and locations.



PERSHING

May 2nd- Pershing County Prevent Child Abuse Event

The Pershing County Family Resource Center and the Pershing County Library joined together to show support for child abuse prevention and celebrate all children. Community members, parents, and children planted pinwheels in front of the county courthouse and in front of the library. This was followed by a potluck luncheon at the library hosted by FRC families and the library staff. After the luncheon everyone joined in the celebration of El Dia de los Ninos, which included children's dances, arts and craft activities, and a live singing performance. Other organizations that participated were: Domestic Violence Intervention and Frontier Community Coalition.

STOREY

Entire Month of April- Educating Elementary School Students

This year Community Chest again partnered with the Storey County School District to bring a combination of education and awareness for the topic of child abuse prevention. Caren Baum, School Counselor and Adrienne Sutherland, Therapist/Community Advocate jointly led class discussions for grades K-5th, covering topics such as the different types of abuse (emotional, sexual, physical and neglect) and ways to seek and deliver support for those who may be experiencing abuse. During the presentation children were encouraged to make pinwheels, which were then displayed around the elementary school. At the end of April the pinwheels were sent home with the children in hopes of facilitating further discussion with family members.

WASHOE

Entire Month of April- Northern Nevada R.A.V.E. Family Foundation

The Northern Nevada R.A.V.E. Family Foundation's number one goal is to help reduce child abuse and neglect by providing caregivers a much needed and deserved break several times per month. This year Pinwheels attended every respite session in April. Our high school youth volunteers were told about the significance of the pinwheel prior to each respite session. The children and volunteers were able to play with the pinwheels throughout the session and then take them home after the session ended. The children were fascinated with how the pinwheels spun in the wind, spun with their mouths, and spun with their hands.



April 8th – Reno Pinwheel Planting

The Children's Cabinet partnered with the Downtown Reno Library to raise child abuse awareness. The Children's Cabinet was also joined by RAVE, Washoe Youth Build, and Washoe County Social Services-Foster Care and Adoption. Each agency provided families with information on resources, a child friendly activity and free pinwheels. The youth that participated from the Washoe Youth Build program partnered with the younger children by engaging the children with art activities, hanging up pictures, reading stories, playing with puppets, and planting pinwheels throughout the library. The Downtown Reno Library displayed the pinwheels and artwork throughout the month of April to raise child abuse awareness. The interaction between the young children and older youth was a success. The pinwheels for prevention event left children and families with happy smiles.

