

# 2015 Pinwheels for Prevention Nevada Summary



This year's "Pinwheels for Prevention" activities were a statewide success! Overall, **9 COUNTIES** reported their participation in about **24 Pinwheels for Prevention events** by either planting pinwheels in parks or courthouse lawns as well as involving school teachers, children and parents in the festivities.

Pinwheel organizers got their local community members involved by displaying pinwheels in local businesses, engaging local policy makers and public figures. They also collaborated with statewide service providers to build awareness of preventative measures that can be used to stop child abuse and neglect before it ever happens through community resource fairs, press conferences, and tabling at other events statewide. Detailed summaries of this year's "Pinwheels for Prevention" events are provided below in alphabetical order by county.

## April 10<sup>th</sup> – GO BLUE! Day

To kick off April as National Child Abuse Prevention Month, agencies, faith groups and community members turned the state blue in Nevada's second annual GO BLUE! Day. Prevent Child Abuse Nevada partnered with Booster.com selling 2015 Pinwheels for Prevention T-shirts, with a portion of all proceeds going to PCA-NV and furthering efforts of child abuse and neglect prevention. Meena Pepito, a Clark County Findlay Middle student won the 2015 GO BLUE T-shirt Design Contest. Her artwork was featured on the back of the Pinwheels for Prevention T-shirts that were worn statewide throughout the month of April.

## CARSON CITY

### April 1<sup>st</sup> – Pinwheel Planting at the State Legislature



With assistance from Borderwich Bray Elementary students in Carson City, PCA-NV and Advocates to End Domestic Violence planted pinwheels in the legislative lawn to symbolize every child's right to a safe, healthy, and happy life, and to impress upon the community that child abuse and neglect are serious problems. The Children's Cabinet was also in

attendance and invited rural child care providers to



attend and have a picnic on the legislative grounds. There were two licensed child care providers that attended with a total of 35 pre-k children. A press conference was held with speakers Justice Nancy Saitta, Dr. Amanda Haboush-Deloye, Executive Director of PCA-NV and Joey Primak from Fighters Against Child Abuse.



## April 10<sup>th</sup> – Carson Pinwheels with Foster Youth

April 10, 2015, The Ron Wood Family Resource Center participated with Advocates to End Domestic Violence in planting pinwheels on the legislature lawn with aged out Foster Youth. The Ron Wood Family Resource Center also displayed the pinwheels and artwork made by children in Positive Action Parenting class throughout the month of April to raise child abuse awareness.



## CHURCHILL

### Entire Month of April: Pinwheel Making and Annual Pinwheel Walk



FRIENDS Family Resource Center partnered with Fallon Paiute Shoshone Tribe to bring child abuse awareness to Churchill County. The city fountain was dyed blue to kick

off our campaign. Local officials including Mayor Ken Tedford, Sherriff Ben Trotter, Fallon Paiute Shoshone Tribal Police and community members for a photo opt. We made pinwheels with the tribe after school program and also with Vision Quest kids at Churchill County Middle School. Their pinwheels were planted at the Fallon Paiute Shoshone Tribal Health Clinic and the Education Building. Our last event was our annual pinwheel walk where 62 people walked in the rain we walked and planted pinwheels throughout town.



## Entire Month of April – Las Vegas: University of Nevada Cooperative Extension Pinwheel Event Participation

Eggstravagaza at Molasky Park: UNCE provided Pinwheel making templates for parents and children. A fun craft for kids to create butterflies using coffee filters and paint dots was a hug hit!

Pinwheels for Prevention event at Green Valley Library: Child Abuse Prevention materials were provided to families to help raise awareness. Parents were also given a pinwheel making template to make at home with their children.

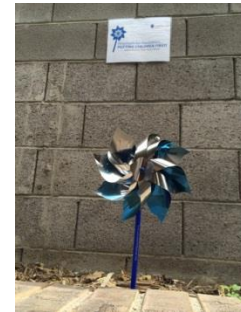
GO BLUE day: All the UNCE employees wore blue t-shirts and the staff distributed pinwheels and Child Abuse Prevention materials to ten program sites that week.

Pinwheels for Prevention event at Town Square and Container Park: A fun Pinwheel making template for parents and children was available to color and we also helped them create butterflies using coffee filters and paint dots.

### April 1<sup>st</sup>- Las Vegas: Easter Egg Hunt at Nellis Air Force Base



2500 people attended the Easter Egg Hunt at Nellis Air Force Base Youth Center. April is also the Month of the Military Child along with Child Abuse Prevention Month. A resource fair was also at the event and child safety materials were passed out to the youth.



### April 11<sup>th</sup> – Las Vegas: Pinwheels for Prevention at Town Square



Prevent Child Abuse Nevada hosted a Pinwheels for Prevention event at Town Square Park. PCA-NV partnered with Town Square in hosting a community resource fair focused on “Fostering safe, happy, and healthy childhoods”.

The event held a

resource fair with multiple agencies serving families in Nevada, a silent auction with





packages from generous community donors, and multiple performances including The Foothill High School Improv Group, singers CaRena McCullough and Genevie Parlade, and a flash mob. Characters McGruff the Crime Dog and Deputy Drip were also in attendance. A press conference started off the event, where Executive Director of PCA-NV Dr. Amanda Haboush-Deloye, Clark County Department of Family Services Mari Parlade, and Commissioner Susan Brager spoke on the importance of child abuse prevention, and recognized Meeha Pepito for winning the 2015 GO BLUE T-shirt Design Contest.



## April 11<sup>th</sup> - Las Vegas: Bears and Binkis Event at Justice Myron E. Leavitt/Jaycee Park

The annual Bears and Binkies Reunion picnic was held on April 11<sup>th</sup> at Myron E. Leavitt and Jaycee Park. This picnic is especially close to our hearts as all of the families in attendance have graduated from the Bears and Binkies Positive Parent/Child Interaction Course. This picnic is a celebration of parents reuniting and engaging with their children in a positive manner as well as seeing their classroom peers who have become part of their support system outside of class.



Activities included a cake walk, musical chairs, face painting, and a large sports activity area. As literacy is a large part of positive family engagement, every child was given a book bag with a book to take home. The bags were also filled with hand-made wooden toys donated by "Toys for Smiles." Soroptimist International of Greater Las Vegas hosted a craft table that allowed children to be creative with their hand prints. Children selected colorful ink to create butterflies, and caterpillars. Tutis Frutis volunteered their time doing face painting for children. Lunch was provided for the families.



Activities were paused in order for everyone to take part in a walk against child abuse. We were very excited to have special guest "Cosmo," from the Las Vegas 51's lead us in our walk.

Children were given blue pinwheels and Cosmo led the walk around the park as while shouting the words "WE PAY ATTENTION TO CHILD ABUSE PREVENTION!"



## April 11<sup>th</sup> - Las Vegas- Pinwheel Planting at University United Methodist Church



United Methodist Social Ministries rolled out their new name in April. Now doing business as Open Doors Community Services, we made sure our volunteers were privy to the change first and honored them at a Community Appreciation Day on April 11. The date was a perfect match for the celebration of Child Abuse Prevention Day. Centerpieces included bears that were donated by the Ladies Assistance League for children who need them. Three bears surrounded

a vase with pinwheels for each person at the table. After awards and honoring our incredible volunteers, each person was invited to take a blue pinwheel and walk outside to Maryland Parkway. Campus minister, Susan Holden, prayed for an end to child abuse as pinwheels were held high and whirled in the wind. Each person mounted their pinwheel where it could be seen from the street. It was a touching experience for all and left a beautiful visual remembrance that remained for the rest of the month.



## April 18<sup>th</sup> – Las Vegas: Pinwheels for Prevention at Container Park

Prevent Child Abuse Nevada's 2nd Pinwheels for Prevention event was at Downtown Container Park. PCA-NV collaborated with Downtown Container Park in hosting a community resource fair focused on "Fostering safe, happy, and healthy childhoods". The event held a resource fair with multiple agencies serving families in Nevada, a silent auction with packages from generous community donors, and multiple performances including The Foothill High School Improv Group, singers CaRena McCullough and Genevieve Parlade, and Characters McGruff the Crime Dog,



Deputy Drip, and Mojave Max were also in attendance. A press conference punctuated the middle of the day, where Community Outreach Coordinator of PCA-NV Patricia Haddad and Clark County Department of Family Services Mari Parlade spoke on the importance of child abuse prevention.

## April 23<sup>rd</sup> and 30<sup>th</sup> – Las Vegas: Boys & Girls Clubs

A Pinwheels for Prevention event was held with crafts and approximately 20 BGC Members at our Lied Memorial Clubhouse. Members received the Pinwheels coloring sheet and tissue paper squares in BGCSNV colors (blue and green). They were given an age appropriate mini lesson on child abuse. Members were told that if they or someone they knew was being hurt by a trusting adult in their life, they can seek help at various places like a family member, a teacher or staff at school, and any Boys and Girls Club staff. Members were allowed some time to ask questions and also learned that April was Child Abuse Awareness month. Members were reminded that the Boys and Girls Club is a safe place. The pinwheel coloring sheet was then used as a template for members to make a tissue paper mosaic. Members seemed engaged in the project and continued to socialize with staff and ask questions regarding child abuse and the craft.

## April & May – Mesquite Pinwheel Events

Four assemblies were held in the Virgin Valley area on April 30, 2015. Approximately 1,100 students aging from 5-11 attended the assembly presented by Prevent Child Abuse Nevada Staff. The topic taught the children that they each have the right to be happy, healthy and safe. The



presenters spoke about comfort zones, how we feel around people we know versus strangers. They also spoke about bullying and different aspects like what bullying is, what to do if you were being bullied, if you saw someone being bullied or if you were being the bully yourself. They spoke about who to talk to if they felt they were not in a safe/comfortable environment. They spoke about the effect we have on others. Pinwheels were



also handed out at the annual Mesquite Days Parade by Salvation Army volunteers.



## ELKO

### Entire Month of April – Owyhee Duck Valley CAP events

No summary was provided.



## Entire Month of April- Wells



During the month of April, the Wells Family Resource Center participates in the National Pinwheels for Prevention campaign in many different ways. We provide pinwheel displays for all of the businesses in town. Each business is decorated either with a yard display or a bouquet of pinwheels. This year with the help of volunteers from the community, we have over 1,900 pinwheels displayed and received nominations for our Pinwheel award that recognizes a lifetime of commitment to the community of Wells. Wells Elementary School students made 3D pinwheels that are displayed at Nevada State Bank. There was also a pinwheel coloring contest where children had the opportunity to participate in during the whole month of April at the local grocery store, Roy's.



## April 14, 2015 Elko, NV- CAP event at Great Basin College Theatre

The Family Resource Centers of Northeastern Nevada hosted an event to draw attention to the critical issue of child abuse and neglect. More than 50 community members gathered in the theatre at Great Basin College to view a powerful documentary film, "Childhood Lost," to learn about child abuse, the extent of the problem in Elko County, and to discuss what can be done to prevent the maltreatment of children. The event featured a group of experts working with abused and neglected children. Panel members included those working in mental health, law enforcement, the district attorney's office, Division of Child and Family Services and the Sexual Assault Response Team. Although displaying pinwheels symbolizes a carefree childhood and draws attention to the issue of child abuse, FRC staff and the Board of Directors realize a pinwheels display isn't enough. We planned our event as a community call to action. Everyone plays a role in preventing child abuse, and at the close of program we provided suggested actions anyone can take to protect children from harm.



Photo by: Ross Andr son

## MINERAL

### April 10<sup>th</sup> - Hawthorne, NV – Promotion of Go BLUE Day!

Consolidated Agencies of Human Services (CAHS) promoted "Go Blue Day" on April 10th and "Pinwheels for Prevention" throughout the month. CAHS was supported by various businesses and the Mineral County School District. We didn't receive our pinwheels in time for these events but we had Mineral County Elementary School color pages of pinwheels and distributed them throughout Mineral County.



### April 11<sup>th</sup> - Hawthorne, NV - Pinwheels for Prevention at Veteran's Memorial Park



CAHS in Hawthorne, NV hosted their annual Child Abuse Awareness and Prevention event on April 11th from 10-2pm. We had numerous community programs at the event with information, free goods, a



bounce house, food and a car seat check point provided by Ron Wood Family Resource Center.

## NYE

### April 4, 2015 Pahrump, NV - Easter Picnic at Ian Deutch Memorial Park

NoTo Abuse held a free community event at the Ian Deutch Memorial Park that included free food, games, and entertainment for families. NoTo Abuse also had a community resource table where families can get more information about Child Abuse Prevention Month. NoTo Abuse had an amazing time interacting with the children as they received pinwheels, Easter candy, and other goodies!





## May 23, 2015 Tonopah, NV - Pinwheels for Prevention Tonopah

No summary was provided.

### PERSHING

#### April 17, 2015 Lovelock, NV - Pinwheel Planting at the Courthouse

The Pershing County "Pinwheels for Prevention" event was a great success. Partners with the Family Resource Center were Frontier Community Coalition, Domestic Violence and the Pershing County Library. Event organizers, partners, parents with their children, and other community members planted approximately 200 colorful handmade and sparkly donated pinwheels on the Pershing County Courthouse lawn and in front of the library. The county proclaimed April as child abuse prevention month. This special event was well attended and successful in helping raise child abuse awareness.

### STOREY

#### Entire Month of April- Educating Elementary School Students

Community Chest, Inc. continues a well-established partnership with the Storey County School District to bring a combination of education and awareness for the topic of child abuse prevention. Caren Baum, School Counselor and Lindsey Mcelfish, Intern for Community Chest, jointly led class discussions for grades K-5th, covering topics such as the different types of abuse (emotional, sexual, physical and neglect) and ways to seek and deliver support for those who may be experiencing abuse. During the presentation children made pinwheels, which were then displayed around the elementary school. At the end of April the pinwheels were sent home with the children in hopes of facilitating further discussion with family members.

### WASHOE

#### April 7<sup>th</sup> – Reno Pinwheel Planting at the Downtown Reno Library

The Children's Cabinet partnered with the Downtown Reno Library to raise child abuse awareness. The Children's Cabinet was also joined by RAVE. Each agency provided families with information on resources, a child friendly activity and free pinwheels.



Children engaged with art activities, hanging up pictures, reading stories, playing with puppets, and planting pinwheels throughout the library. The Downtown Reno Library displayed the pinwheels and artwork throughout the month of April to raise child abuse awareness.



### **April 17<sup>th</sup> - Sun Valley - Family Festival at Women and Children of the Sierra's**

Washoe County School District along with Women and Children of the Sierra's and other community partners had a resource booth with handouts, coloring pages and information. They also planted Pinwheels in an "Awareness Garden."

### **April 25, 2015 Sparks, NV - 9th Annual An Evening to R.A.V.E. about**

The Northern Nevada R.A.V.E. Family Foundation hosted the 9th Annual "An Evening to RAVE About: The Masquerade" Dinner and Auction on April 25, 2015. The purpose of the event was to raise awareness and funds for the NNRFF, in addition to raising awareness of child abuse and neglect in Nevada. In order to relay this message at our event, it was spoken about with our guests, and each guest was given a blue ribbon as a small token gift to signify their commitment to raising child abuse and neglect prevention awareness.

