

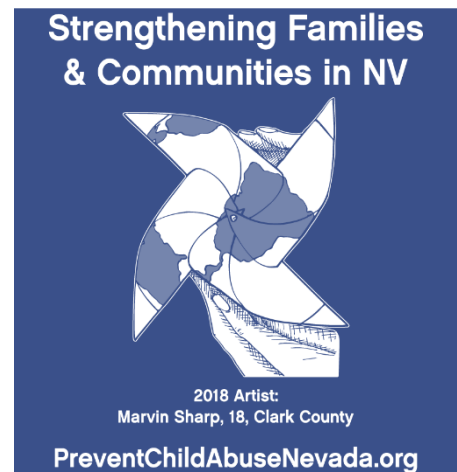
2018 Pinwheels for Prevention Event Details



"Pinwheels for Prevention" activities occurred statewide with successful events occurring in **11 COUNTIES!** Approximately **44 Pinwheels for Prevention displays/events** including planting pinwheels in parks and courthouse lawns, displays in local businesses, engaging local policy makers and public figures, with school teachers, children and parents joining in the festivities. Detailed summaries of this year's "Pinwheels for Prevention" festivities follow in alphabetical order by county.

GO BLUE! Day April 6th

To kick off April as National Child Abuse Prevention Month, agencies, faith groups, schools and community members turned the state blue in Nevada's third annual GO BLUE! Day. Prevent Child Abuse Nevada partnered with Booster.com selling 2018 Pinwheels for Prevention T-shirts, with a portion of all proceeds going to PCANV and furthering efforts of child abuse and neglect prevention. Marvin Sharp, a senior at Chaparral High School in Clark County drew the winning design for the poster. You'll see some of the events that took place on April 6th in celebration of Go BLUE Day!



CARSON CITY

April 6th - Pinwheel Planting Ceremony on the Legislative Lawn

On Friday, **April 6th** Prevent Child Abuse Nevada and Advocates to End Domestic Violence sponsored a pinwheel planting at the legislative lawn in order to raise awareness and celebrate Child Abuse Prevention Month. Carson City Mayor Bob Crowell, Miss Carson City Haley Passione, and Bordewich Bray Choir were in attendance to plant pinwheels and celebrate children and families.



April 6th – Washoe County School District Family Resource Center

On **April 6th**, the Washoe County School District Family Resource Center participated in the Pinwheel Planting Ceremony at the Legislative lawn in Carson City, NV on April 6th, with the staff's children. The Family Resource Center also handed out handfuls of pinwheels in containers decorated with other community resources in the Reno area. The pinwheels were gifted to community agencies the FRC's collaborate with on a weekly basis. These agencies include Women and Children's Center, Tu Casa Latina, Safe Embrace, and the Food Bank of Northern Nevada.



April 6th – Pinwheel Planting with Ron Wood Family Resource Center



Ron Wood Family Resource Center participated in events, facilitated activities for children, and taught classes to bring awareness to National Child Abuse Prevention Month. On **April 6th, 2018**, Ron Wood Family Resource Center participated in Pinwheels for Prevention in Carson City and Fallon. Ron Wood staff invited aged out foster youth to plant pinwheels to symbolize children deserving great childhoods and bright futures. Throughout the entire month, Ron Wood

displayed pinwheel artwork made by children who came into the center and the local foster youth club hung blue decorations to bring awareness. Ron Wood taught the ACEs (Adverse Childhood Experiences) curriculum to the Positive Action Parenting class. The parents were educated on situations that create toxic stress and trauma in children's lives and resiliency factors to minimize the impact of ACEs scores.

April 6th – Pinwheel Planting at Western Nevada College Child Development Center

Western Nevada College Child Development Center planted a pinwheel garden on campus to help bring awareness to Child Abuse Prevention Month. The Western Nevada College Child Development Center is here to protect and care for Nevada's most vulnerable population.



CHURCHILL

Month of April – Churchill County

On **April 6th**, Churchill County kicked off Pinwheels for Prevention by reading a proclamation by county, city and law enforcement elected officials. Pinwheels were placed at all City of Fallon entrances and the fountains were blue. Each Friday night and Saturday free events took place to highlight positive parenting, activities to create family connections and skill development for positive relationships, such as parenting classes, library readings, family night at the movies, etc. Weekly positive media campaigns were released to increase awareness of community of resources and parenting skill development. On **April 13th**, David Peltzer, author of "A Child Called It" was in the community to provide engaging talks to high school students, foster youth, agency case representatives and families.



CLARK

Month of April – Olive Crest

During the month of April, Olive Crest had several events to bring awareness and raise money for Child Abuse Prevention. At the office on Rancho Drive, everyone wore blue to kick off the month. Olive Crest had pinwheels on hand to give out to children that came in to their offices. On **April 14th**, Olive Crest held a Bike Rodeo that was co-sponsored with Breakaway Cycling. Three other Foster Care Agencies were invited to participate and bring their foster kids.



Over 30 foster kids were given free bikes by Breakaway Cycling. Also on April 14th, Laughternoon with Adam London donated the proceeds from his show to Olive Crest for Child Abuse Prevention month. On **April 21st**, Olive Crest held a big fundraising event, Be the Change, to raise money for all of their programs. This

event was held at Crimson, inside Red Rock Casino, Resort and Spa. Over 200 guests attended to support Olive Crest's efforts in ending child abuse.

Month of April – Sunrise Children's Hospital

Sunrise Children's Hospital distributed the pinwheels to all of their patients. They also distributed coloring pages and patients created their own pinwheels in the pediatric playroom.

Month of April – Summerlin Lions



In an effort to spread awareness, the Summerlin Lions Club passed out 215 pinwheels to children on **April 1st** at the Mesquite Easter Egg Hunt. On **March 16th and 17th**, the Summerlin Lions hosted two White Cane programs and passed out a total of 85 pinwheels to children who were in attendance.

Month of April - The University of Nevada Cooperative Extension's Partners in Parenting team

The University of Nevada Cooperative Extension's Partners in Parenting team held a Read, Plant, Eat! event as part of the Little Books & Little Cooks program in which the pinwheels were featured. This community event, designed for families with preschool aged children, was held at the Cooperative Extension Lifelong Learning Center and reached about 75 people. The event incorporated sunflower inspired activities such as garden yoga, planting in the children's garden, story time with related crafts and a cooking activity. A table was set-up that included handouts on safety and child abuse prevention tips along with the pinwheels. Partners in Parenting staff (6) wore Pinwheels for Prevention shirts at this event. Also, the pinwheels were given out to families who attended the teams parenting classes (at various schools and libraries) during the month of April; approximately 30 classes. As an example, families who attended the Child Safety & Welfare program received pinwheels and the program was taught in five different locations. Instructors also wore the Pinwheels for Prevention shirts to the classes during the month.



Finally, the pinwheels were given out at an event at Hollingsworth Elementary School ("Summer Safety") along with safety information to the families; approximately 55 families. The parent educator for the Child Safety & Welfare

program also attended the Pinwheels for Prevention event at the Galleria Mall on April 28.

Month of April – PRISM Medical Products

Employees wore blue every Friday at PRISM to help raise awareness. They dedicated a pinwheel to each employee. Every Friday 1 fact and/or statistic was added to the stem of the pinwheel to help employees understand the impact this crisis has in our communities as well as helpful tips for prevention.



Month of April – Aprende Academy Pre-K at Pinecrest Inspirada



Aprende Academy Pre-K at Pinecrest Inspirada



For the month of April, a class of thirty students attending Aprende Academy Pre-K at Pinecrest Inspirada celebrated Pinwheels for Prevention by wearing blue on Fridays. They were also sent home with a pinwheel craft that they were able to construct at home with their families. Pinwheels were handed out to the students and they took pictures with them to celebrate a happy, healthy and safe childhood!

Month of April – SafeNest

SafeNest was excited to participate with Prevent Child Abuse Nevada again this year in Pinwheels for Prevention. As in previous years, SafeNest passed out pinwheels to their clients and their children to raise awareness and spark dialogues in the community about child abuse and efforts to prevent it. SafeNest promoted PCANV's parenting classes to their families to share additional community resources. SafeNest went blue for child abuse awareness in April and were proud to demonstrate their passion for this great cause. Thanks to the supplies received from PCANV, SafeNest was able to provide a very special pinwheel making event to the children and teens in shelters. The pinwheels they made were full of hope and positive feelings for the future and it was a wonderful experience for the mothers and the smaller children to bond. We look forward to participating again next year!



Month of April – Las Vegas Urban League

The Las Vegas Urban League is proud to help support and provide awareness about child abuse in Nevada and nationwide by helping to spread the word in our communities and to those we serve. They look forward to their continued involvement in the campaign and making an even bigger impact to help prevent child abuse! For the **month of April**, offices around the valley provided pinwheel coloring sheets to client's children as they entered the lobby, provided child abuse and neglect information to their Family, Friends, and Neighbors providers during their general trainings, offered two trainings on how to identify child abuse and neglect (one on **April 2nd** and the other on **April 25th**). All staff members were also provided with blue ribbons to wear throughout the month. The Las Vegas Urban League Early Childhood Connection also participated the Las Vegas Pinwheels for Prevention Resource Fair on **April 28th** at the Galleria Mall and provided a children's activities and information at their table.



From **April 2nd to April 6th**, the Las Vegas Urban League held a parade/walk, planted pinwheel gardens and partnered with multiple agencies to raise awareness for the campaign. The Las Vegas Urban League enlisted the participation of the Cambridge Family to Family Program in the Pinwheels for Prevention Campaign and provided 100 pinwheel-making kits for the children and staff. The Las Vegas Urban League Early Childhood Connection also partnered with Iglesia Christiana

Vino Nuevo Church to help educate and provide activities for the community that raised awareness. Staff were invited to participate in "GO BLUE DAY" at both offices (Flamingo and Decatur) by wearing blue on **April 6th**.

April 6th – Wearing Blue for Go Blue Day District Attorney Family Support Division

The family support division is a child support agency who collect child support on behalf of children. In honor of "Go Blue" day, the 20 staff members wore blue in support of the cause.



April 6th - Pinwheel Planting in the front lawn of the Family Court Building



The CASA Program hosted the planting of 300 pinwheels at the Family Court Building. This year, in addition to CASA staff and CASA volunteers, there were several Family Court Judges, DFS Management staff, Deputy District Attorneys, Court Marshals, and other community partners to help us plant the pinwheels. Among the different organizations and community partners, there were 30 people in attendance. Not all of them are in the pictures. Prior to

the event, the CASA Program promoted the event on social media, as well as posted it in their April Newsletter, to raise awareness of Child Abuse Prevention Month. Press releases were sent to the media, which resulted in great coverage. Channel 8 and Channel 4 provided the CASA Program with great coverage of the event. It was shown over the entire weekend.

April 6th – Aprende Pre-K at Doral Academy Red Rock Campus

Aprende Pre-K at Doral Academy Red Rock Campus went BLUE for the day. Since child abuse is a heavy subject, the class of 30 wore the color blue to remind everyone to be kind to each other. They conducted a kindness march around the playground with their pinwheels. The class also talked about the importance of speaking up and out if ANYONE, young or old is mistreating them. #GOBLUE



April 6th – The Children’s Cabinet Southern Nevada Enliven Team



The Children’s Cabinet Southern Nevada Enliven team (3 of 4) canvassed the SNAMHS campus handing out pinwheels, cookies, suckers and cupcakes. The team visited the Southern Nevada Child and Adolescent, Oasis Residential Treatment Center speaking with the youth about child abuse prevention, allowing them to provide their personal insight of the matter. The team was unable to take pictures of the youth (for confidentiality reasons)

however, it was a wonderful and heartfelt experience. The youth were such an inspiration and exuded such resilience. In addition, friends, family and co-workers supported Child Abuse Awareness Month by coloring various vibrant colored

pinwheels, which are displayed on the walls in the Children's Cabinet Southern Nevada Enliven office.

April 6th – REACH Las Vegas

On **April 6th**, REACH Las Vegas celebrated Go blue day at the Mexican Consulate. They handed pinwheels to the families that were waiting for their paperwork and PCANV Program Coordinator Elena gave a talk and had a table providing information about child abuse prevention. On **April 26th**, REACH Las Vegas had an event at Centro Cristiano el Shadai celebrating Children's Day with over 200 families attending. Pinwheels were handed to them and Elena provided information and was able to give a talk about child abuse prevention



April 7th – Spring Fling Foster Connection



The Parenting Project participated in the Spring Fling Foster Connection at Floyd Lamb State Park on **April 7th**. This event was sponsored by the City of Las Vegas to support families and provided an opportunity for family fun activities such as amusement rides, a farmers market, make-it and take-it crafts, music, games jump houses, petting zoo, horseback rides and wagon rides. Information on adoption and foster care information and other services were also provided. The Parenting Project

offered parents information on free parent education services and children made and decorated pinwheels.

April 13th – Nellis Family Advocacy Office

The Nellis Family Advocacy office passed out Pinwheels at our Annual Color Run during Sports Day at Nellis Air Force Base, reaching approximately 500 members of the base population. They also used the pinwheels for a project with the Youth Center reaching approximately 50 children from the base community.

Las Vegas - 2018 Pinwheels for Prevention at Galleria at Sunset

On **April 28th**, to celebrate Child Abuse Prevention Month, PCANV and Superheroes went Blue because every child deserves a great childhood! Over 100 families attended this event and dressed up as their favorite superhero as well as had the opportunity to meet live super heroes and also enjoy children's activities, face painting, a community resource fair, costume contest, and a raffle.



ELKO

Month of April – Family Resource Center



Putting a new spin on preventing child abuse and neglect, throughout the month of April, the Family Resource Center in Elko partnered with other agencies to host free, weekly family events to commemorate Pinwheels for Prevention. Activities ranged from playing at a game center with trampolines, a bounce house and foam pit to a free ice-cream social and navigating a child-safety learning maze. Additionally, children colored and made pinwheels or designed a poster about preventing child

abuse. The artwork was then displayed in a gallery-like setting and entered into a contest with bicycles for the first-place prize - and backpacks filled with school supplies for second-place winners. Parents were engaged in learning about family strengthening activities during these events. A Day of Learning was hosted with workshops for both parents and providers. In all, 64 families and their children participated during the 2018 activities.

Month of April – Wells Family Resource Center

The Wells Family Resource Center participates in the National Pinwheels for Prevention campaign in many different ways. They provided local businesses with pinwheels to display in their yards, or in vases for the inside of their business. Wells Family Resource Center staff, along with the help of volunteers, were able to provide their community with 2500 pinwheels to display proudly. They also accepted nominations for an annual community Pinwheel award that



recognizes a lifetime of commitment to the community of Wells. During the month of April, the local grocery store, Roy's, helped to provide the local children with pinwheels to color, these colored pinwheels were then entered into a coloring contest at the Wells Family Resource Center. The winners of this contest were announced and recognized in front of the whole school and awarded a coloring book and a treat.

Wells Family Resource Center Pinwheel Committee members visited Wells Elementary School and presented information on staying safe. Each grade was presented with a different topic, which were relevant to them. Stranger Danger was the topic taught to kindergarten through second grades, third and fourth grades were taught about how to be home alone safely, and internet safety was the topic for fifth and sixth grades. Each grade was also taught about who to talk to in situations where they feel uncomfortable for any reason. Kindness buckets were also created by the Wells Family Resource Center Pinwheel Committee and dispersed around the school so that the children of the school could leave kind notes and be recognized for kind gestures. A "Kindness Board" was also created by the committee and hung at the Elementary School with pinwheels colored by various local companies with general kind messages written on them. A kindness bucket was also placed in each of the Wells Family Resource Center's Early Childhood Education classrooms. Each morning whomever was dropping off the child wrote a kind message to their child and placed it in the bucket. Each day the teachers would read these messages to the whole class. The students really seemed to enjoy this. On **April 18th**, Wells Family Resource Center's classrooms participated in an environmentally friendly Blue Balloon Release. The committee's purpose of this release is to have the children say a positive message before releasing and then they let the balloons go and those positive messages get released into the air and can make somebody else's day better!

April 4th – Shoshone Paiute Tribal Social Services

Tribal Social Services kicked off the April events during this year's Community Easter Egg Hunt! Blue Ribbon and Pinwheels were used as grade/age separations and the children were able to take the pinwheels after the event was over. There were over 200 pinwheels handed out to children of all ages! On **April 11th, 2018**, Pinwheels were a big hit for the littles at the Children's fair. Families were invited to take pinwheels and plant across the Community of Owyhee! #GOBLUEOWYHEE. At this event approximately 162 pinwheels were handed out to community members. Each year the littles at the Tribal Day Care Program like to decorate their fence with the pinwheels. This year the children placed a pinwheel and took a pinwheel home! The pinwheels will be displayed as long as the wind will allow! Approximately 40 pinwheels were provided to the daycare.



April 4th - The Children's Cabinet HIPPY Program



The Children's Cabinet HIPPY Program put all of their premade pinwheels out on the front lawn of the Head Start of Northeastern Nevada, which is where their home visiting program is housed. They collaborated with that program and wore blue on every Friday of the month. The Children's Cabinet HIPPY Program used the craft pinwheels that were sent with HIPPY home visiting families (34 families) and they also shared some with Head Start for their children to put together. Overall, the program reached

approximately 150 families with these pinwheels. Collaborating with the Head Start helped them to reach many more families than just in their own program.

HUMBOLDT

April 6th – Winnemucca Domestic Violence Services (WDVS)

WDVS held a Pinwheel Planting Ceremony on the Courthouse lawn and reached a total of 40 people! There were special speakers and informational handouts. The Pinwheels stayed on display throughout the month. Additionally, WDVS sold Child Abuse Awareness ribbon pins as a fundraiser to purchase stuffed teddy bears that will be donated to their local hospital and given out to victims of child abuse.



LYON

All month in April – Lyon County Human Services

Lyon County Human Services (LCHS) had several events for pinwheels for prevention throughout the month of April in 2018. It began with the Lyon County Board of Commissioners signing the proclamation on Thursday **April 5, 2018**. LCHS staff delivered pinwheel pens and prevention information to over 50 community partners asking for them to keep the display up in honor of the cause. Pinwheel gardens were planted at all 4 LCHS office locations (Dayton, Fernley, Silver Springs, and



Yerington) and were kept up for the whole the month. Each office joined in a coloring contest and offered all families with children the opportunity to participate. All entries were displayed in the lobbies.

MINERAL

Month of April – Consolidated Agencies of Human Services

Consolidated Agencies of Human Services started the month off by asking all of the students (preschool through 6th grade) to take a pledge of safety and then write their first names on blue ribbons. CAHS tied all those ribbons, in the shape of the awareness ribbon, to the school fence. They also had a "What a Happy and Healthy Family Means to Me" Picture and Essay Contest. Over 40 students submitted essays or pictures. CAHS planted pinwheels throughout their community, including; the schools, courthouse, library, various businesses, and the sheriff's department. The fire department cadets planted pinwheels all around the fire department. CAHS had their Annual Child Abuse Prevention and Awareness Event on Saturday, April 7th, from 10am-2pm where over 100 community members attend. The event had a bounce house, face-painting, child fingerprinting and the fire department gave tours of the ambulance and fire trucks. CAHS also had another agency come with a car seat installation and check point. There were over 25 car seats checked and/or installed. CAHS also had lots of information and resources available.



NYE

All Month in April – Nevada Outreach Training Organization/No To Abuse



Nevada Outreach Training Organization/No to Abuse held two major events within their community during Child Abuse Prevention Month. The first event was a local Community Picnic. They passed out crayons and coloring pages of pinwheels to children along with the pinwheel kits and literature about child abuse awareness and prevention. The second event was the local Easter Egg hunt event held on Easter Sunday, where they partnered with a local church, set up a booth, and had a display of two hundred pinwheels roped off by police crime tape as a visual for the public. Nevada Outreach Training Organization/No to Abuse also handed out pinwheel kits for the children to make at home with their family, along with pinwheel coloring pages, and literature about child abuse awareness and prevention. They gave out an estimated three hundred plus pinwheels/kits.

All Month in April – Nevada Outreach Training Organization/Nye County Child Advocacy Center

The organization passed out over 400 pinwheels and coloring sheets during the Jim Butler Days weekend, that celebrates the founding father of Tonopah, NV. Each child was handed a pinwheel at the parade festivities. The kindness of two young children from our Cub Scout Troop 17 helped make this possible. Senator Dean Heller even carried a Pinwheel during the parade. The organization also had a booth that passed out vital information on child abuse, mental health services and how to become foster parents, and C.A.S.A.'s. Nevada Outreach Training Organization/Nye County Child Advocacy Center reached a large amount of people for our small community.



WASHOE

Month of April – Boys & Girls Club of Truckee Meadows

Boys & Girls Club of Truckee Meadows had so much fun participating in 2018 Pinwheels for Prevention and reached 250 people! Members from many locations in Washoe and Lyon County did plantings. During that time, the Boys & Girls Club of Truckee Meadows spoke to the youth about every child's right to a safe and happy childhood. Members, both youth and teen, also participated in a coloring contest. Their beautiful pinwheels were displayed at the club's main location for the month of April.



April 6th – NCJFCJ Pinwheel Garden at Greater Nevada Field

The National Council of Juvenile and Family Court Judges (NCJFCJ) planted 365 pinwheels, one for every day of the year, in front of Greater Nevada Field in Reno, Nevada for National Child Abuse Prevention Month. Eighty people were in attendance including members of the NCJFCJ including Judge Egan Walker, Judge Cynthia Lu and Darin Balaam, Washoe CASA Foundation, Bikers Against Child Abuse Nevada, Reno Aces, Reno 1868 FC, Children's Cabinet, Swag Blue Moon, and Washoe County including the Child Advocacy Center, District Attorney's Office, Public Defender's Office, Human Services Agency, and Commissioner Bob Lucey. This Is Reno-covered the event, which garnered more than 1,000 views of

the video: <http://thisisreno.com/2018/04/video-april-is-national-child-abuse-prevention-awareness-month/>.

April 8th – Prevention Planting Ceremony and Activities at Washoe County Library Downtown Reno Branch

On **April 8th**, the Children’s Cabinet was thrilled to collaborate with Washoe County Library – Downtown Reno Branch for the fifth year in a row to raise awareness and to promote solidarity to children and families in the downtown Reno area regarding child abuse prevention. This year, representatives from Bikers Against Child Abuse (BACA), Easter Seals Nevada, Strong Start Nevada, and Urban Lotus Project also participated



by offering activities for kids and resources for parents and guardians. Some of the activities included a pinwheel coloring and pinwheel-making contest, story time (courtesy of Washoe County Library), a mini yoga session (courtesy of Urban Lotus Project), and a pinwheel planting ceremony, both inside and outside the Library grounds.

April 10th – Intertribal Council of Nevada



On **April 10th**, the Intertribal Council of Nevada had their GO BLUE day. They talked about child abuse awareness and gave some statistics to our staff. There were approximately 25 people in attendance. The Intertribal Council of Nevada also had an activity where children colored and talked about why families are important to us. Along with the pinwheels, they gave out blue ribbons and enjoyed blue cupcakes.

April 18th – Washoe County School District Family Resource Center


On **April 18th**, The Family Resource Center also collaborated with the Infant/Toddler Program at Wooster High school to educate the teen parents, teachers, and children about Child Abuse and Prevention Awareness Month. They provided a pinwheel coloring activity for the teen parents and children as a bonding time for parent and child. The FRC discussed ways to prevent child abuse and ways for the parents to do self-care for themselves. They then hung the pinwheels on display in the FRC office and the teen parents and their children planted pinwheels in their playground. There were approximately 20 participants in this event.

Clients of the Family Resource Center for the month of April noticed the displayed artwork of pinwheels, which opened up a dialogue about Child Abuse and Prevention Awareness Month. Clients and their children were offered to color the pinwheels during their appointment at the FRC. These pinwheels were also hung up on display in the FRC's office. At the end of the month we had a total of 50 colored pinwheels up on display.

April 26th – Pinwheel Planting at the Washoe County Child Advocacy Center
On **April 26th**, The Child Advocacy Center in Washoe County hosted their annual pinwheel planting open house and showcased children's artwork.

WHITE PINE

April 13th – Little People's Head Start Family Resource Center



Little People's Head Start Family Resource Center hosted a "Pinwheels for Prevention" event on April 13th. LPHS staff/students and the community gathered at the county courthouse. 13 children and 7 adults attended. It was explained to the group that the purpose of the pinwheel was to promote awareness for child abuse, as it was Child Abuse Awareness month. After much conversation/discussion the children planted a "pinwheel garden" on the lawn of the White Pine County Courthouse. Following the garden planting, an age-appropriate informational handout was provided. The garden remained on the courthouse lawn throughout the month. The pinwheel display was a great way to help raise awareness and initiate conversations on child abuse prevention. Many conversations were happening with those passing by.