



Prevent Child Abuse Nevada™



2019-2020 Annual Report

Mission Statement

The Mission of Prevent Child Abuse Nevada (PCANV) is to ensure that Nevada's children thrive in safe, stable, and nurturing environments and relationships. Through providing education, advocacy, and awareness, PCANV aims to inspire communities to prevent all forms of child maltreatment.

A Message from our Executive Director

Prevent Child Abuse Nevada has completed another successful year so let us look back at all that was accomplished. As we continue our mission to ensure all children in Nevada have the great childhoods they deserve, we are thankful that we are still able to have a trainer in Southern Nevada who helped us reach over two thousand community members and provide education on topics such as recognizing, reporting, and preventing child maltreatment, toxic stress and child development, positive parenting skills, and more. In addition, we continue working on the Task Force to Prevent Child Sexual Abuse to enhance communication with the school districts in each county to implement curriculum standards in schools and identify community partners who could help schools with training opportunities for their students. In April, our 2020 Pinwheels for Prevention Campaign went virtual as all communities worked together to adapt to the COVID-19 pandemic. As the year ended, our staff and community partners all worked to shift our activities online to create a safer environment for children and families and our chapter shared information on how community members and professionals can work to assist families during this difficult period. As we move into a year full of uncertainties, we know that we have a strong community that is dedicated to serving our families to ensure that all children in Nevada live in safe, stable, nurturing environments.

Amanda Haboush-Deloye

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Interim Executive Director



Trainings & Outreach Activities

Each year, Prevent Child Abuse Nevada (PCANV) staff attends a variety of community events to collaborate with other community organizations, build awareness about how to keep our community safe and healthy, and provide the community with information and support.

Outreach

PCANV distributes information on relevant topics such as positive parenting tips, how to recognize and report child maltreatment, anti-bullying tips, and toxic stress and brain development, among others. This year, PCANV attended a total of 19 events, which included back to school fairs, fall and winter festivals, and conferences.

Trainings

PCANV staff conducted trainings for professionals, parents, and youth to help Nevadans identify and implement strategies to support the well-being of children in our communities. Currently, PCANV offers 12 different trainings for parents and providers. This year PCANV was able to provide 89 trainings statewide involving 904 providers and 628 parents.

| EVENTS | EDUCATIONAL MATERIALS DISTRIBUTED | COMMUNITY MEMBERS TRAINED |
|------------|-----------------------------------|--|
| 108 | 3,667 | 1,532 628 Parents; 904 Providers |



Over the past year, PCANV staff have been working on a number of community collaborations aimed at aligning systems to better serve families, make our communities healthy, and ensure that all children are able to grow up in safe, stable, and nurturing environments.

Taskforce on Prevention of the Sexual Abuse of Children:

During the 77th session of the Nevada Legislature, the Nevada Task Force on the Prevention of Sexual Abuse of Children was established and charged with studying and identifying strategies, goals, and recommendations for preventing child sexual abuse. Staff at PCANV participated on the original work-group and currently PCANV continues to organize and provide support for the Task Force. This year, the Task Force has developed strategies to conduct outreach to schools to provide education about the new content standards and information about resources available for implementation. The Task Force is currently working to provide resources to all school districts to ensure effective implementation of the new standards. Additional information can be found at the following web address: <http://nic.unlv.edu/pcan/CSATaskForce.html>.

Biannual Webinars:

Each year PCANV strives to provide its community with up-to-date information and resources on current topics by hosting two webinars. This year's first webinar was held in February with Dr. Anayeli López PhD, MSW, whose presentation focused on the impacts of family separation and provided participants with tools to support the immigrant families in our state. The second webinar was held in June with Heather Dahl PhD, whose presentation focused on providing information and strategies on how to respond to crisis and tools for caregivers who may have been experiencing situational anxiety or stress related to crisis situations.

| | | |
|---|---|--|
| <p>UNDERSTANDING CRISIS: INFORMATION AND STRATEGIES FOR PARENTS AND CAREGIVERS</p>  <p>JUNE 1, 2020 10:30-11:30 AM</p> <p>Guest Speaker: Heather Dahl, PhD Assistant Professor, Counselor Education, School Psychology, and Human Services</p> |  | <p>Supporting Immigrant Families in the Current Immigration Landscape</p> <p>Thursday, February 27, 2020 10:00am-11:30am</p> <p>Guest Speaker: Dr. Anayeli López, Assistant Professor, School of Social Work New Mexico State University</p>  |
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University Medical Center Partnership with PCANV

The UMC continues to partner with PCANV to update a brief 10 page booklet that provides information on child development, tips on how to reduce stress, community resources, along with a word search and pinwheel coloring sheet to raise awareness of the Pinwheels for Prevention campaign. In addition, PCANV continues to work with UMC on education to increase awareness and reduce incidences of Abusive Head Trauma.



Pinwheels for Prevention

The Prevent Child Abuse America Pinwheels for Prevention® campaign is an effort to change the way the nation thinks about prevention and introduce how everyone can deliver on their commitment to America's children. The blue pinwheel is meant to be an uplifting reminder of childhoods and the bright future all children deserve. Unfortunately, this year's community events had to be canceled due to the unprecedented circumstances of the COVID-19 pandemic. Despite these challenges 23 of our partners from 9 counties in Nevada were still able to show their support raising awareness through social media with posts about child abuse prevention month or selfies of them wearing their blue, handing out pinwheels with meals, displaying pinwheels in home gardens or their organization's building following COVID-19 guidelines. Also, prior to the month of April, T-shirts were sold to wear on Go Blue Day Friday, April 3rd and throughout the month in awareness of Child Abuse Prevention Month.



Online Presence



Prevent Child Abuse Nevada works to actively be present online to stay connected with the community statewide. This past year we continued to strengthen our community engagement online by providing consistent posts on our Facebook page, keeping our chapter website up to date and sending out our quarterly newsletter to update our community members with our latest projects and news. Over the next year we aim to continue to strengthen our presence in the online community by growing our presence on Twitter.

Funding

Prevent Child Abuse Nevada (PCANV) is supported primarily through grant funding. Over the past year, PCANV has continued to work with the support of the grants listed below. PCANV also held the Go BLUE t-shirt fundraising sale this year and sold 25 t-shirts, raising \$100. Finally, the PCANV website also has a link where individuals can donate however, this has not resulted in many donations over the past year.

| Amount | Source |
|-------------|-----------------------------|
| \$100 | Go BLUE T-shirt Fundraising |
| \$8,800 | CDR PAS Training Funds |
| \$29,746 | SNHD OTA Training |
| \$20,069 | Dignity Health Training |
| \$40,000.34 | PCA General Grant |



PCANV receiving Dignity Health Community Grant.

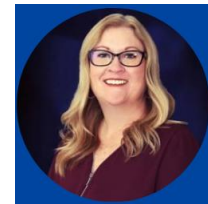
Advisory Board

The PCANV Advisory Board assists PCANV in efforts to promote healthy children and strengthen families within our state. Over the past fiscal year, the members of the board consisted of approximately 9 individuals representing various organizations and communities throughout the state. PCANV staff and the Advisory Board worked diligently to meet the objectives stated in the Strategic Plan. Learn more about individual board members on the PCANV Advisory Board webpage.

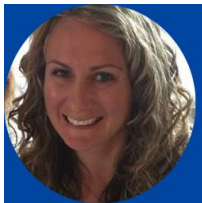
Advisory Board



Debbie Harpster - Board Chair
Community Advocate - Las Vegas



Dina Bailey
University Medical Center of Southern Nevada - Las Vegas



Anna Coons
Lyon County Human Services - Silver Springs



Evelyn Dryer
Nevada Division of Public & Behavioral Health:
Home Visiting - Carson City



Shawn Gerstenberger
School of Community Health Sciences UNLV
- Las Vegas



Gwendolyn Greene
Community Advocate - Las Vegas



Tabitha Johnson
Bridge Counseling -Las Vegas



Angela Rose
City of Las Vegas-Las Vegas



Sherry Waugh
Child and Family Research Center UNR - Reno

PCANV Staff

Mayra Pacheco
Program Coordinator

Christina Romero
Outreach Coordinator

Amanda Haboush-Deloye
Interim Executive Director