



Prevent Child Abuse Nevada™



2020-2021 Annual Report

Mission Statement

The Mission of Prevent Child Abuse Nevada is to ensure that Nevada's children thrive in safe, stable, and nurturing environments and relationships. Through providing education, advocacy, and awareness, PCA NV aims to inspire communities to prevent all forms of child maltreatment.

A Message from the PCANV Team:

Prevent Child Abuse Nevada has completed another successful year; let us look back at all that was accomplished. As we continue our mission to ensure all children in Nevada have the great childhoods they deserve, we are thankful that we are still able to have a trainer who provided education to over one thousand community members on topics such as recognizing, reporting, and preventing child maltreatment, toxic stress and child development, and positive parenting skills. In addition, we continue working on the Task Force to Prevent Child Sexual Abuse and the Nevada Department of Education to enhance capacity within each school district to implement curriculum standards that better protect the students in the state. In April, our 2021 Pinwheels for Prevention Campaign remained mostly virtual as communities continued to keep families safe during the COVID-19 pandemic. The year concluded with a great virtual conference that focused on resiliency and compassionate care as a foundation for our work to prevent child maltreatment. We are still uncertain what the next year will bring, however, we know that our community remains dedicated to our families and we will work to support parents and caregivers as we navigate the new normal and learn new ways to ensure that all children in Nevada live in safe, stable, nurturing environments.



Let's continue to grow together!

PCANV Staff

Amanda Haboush-Deloye

Executive Director

Mayra Pacheco

Program Coordinator

Michelle Saldivar

Outreach Coordinator





Trainings & Outreach Activities

Each year, Prevent Child Abuse Nevada (PCANV) staff attends a variety of community events to collaborate with other community organizations, build awareness on relevant topics such as positive parenting, anti-bullying tips, being safe on the internet, and reducing stress. This year, PCANV attended a total of 38 events, which included back to school fairs, fall and spring carnivals, conferences, and several holiday celebrations.

PCANV staff offer 10 different trainings for professionals and parents on strategies to support the well-being of children in our communities. This year PCANV was able to provide 118 trainings statewide involving 920 providers and 431 parents.

Events	MATERIALS DISTRIBUTED	COMMUNITY MEMBERS TRAINED
156	7997	1,351

Finally, PCANV works to actively be present online to stay connected with the community statewide. This past year we continued to strengthen our community engagement online by providing consistent posts on Facebook ([facebook.com/pcanv](https://www.facebook.com/pcanv)) and Twitter (@pcanv), keeping our chapter website up to date and sending out our quarterly newsletter.

 Facebook	 Twitter	 Website	 E -Newsletter
2,742 Likes	626 followers	7,156 Hits	968 Contacts



Taskforce on Prevention of the Sexual Abuse of Children

The Nevada Task Force on the Prevention of Sexual Abuse of Children studies and identifies strategies, goals, and recommendations for preventing child sexual abuse. Staff at PCANV help to organize and provide support for the Task Force. This year, members of the Task Force continued to work on the Nevada Health Standards and participated in Children's Week at the Legislature. Additional information can be found at: <http://nic.unlv.edu/pcan/CSATaskForce.html>.

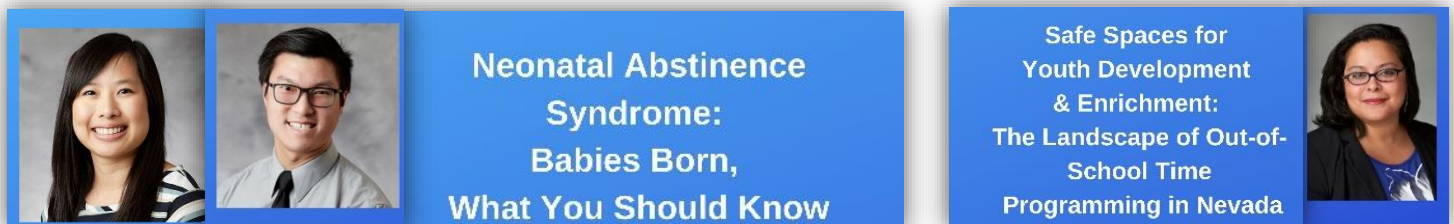
20TH Annual NV Child Abuse Prevention and Safety Conference

Due to COVID-19, our Annual Nevada Child Abuse Prevention & Safety Conference went virtual! We appreciate everyone who took the time and effort to participate. There were 58 attendees and all enjoyed the opportunity to learn about practical approaches to build resiliency and strengthen the families and communities we serve. This year's theme was Increasing Relief, with a focus on communicating and collaborating to support our children, families, and communities efficiently and effectively.



Biannual Webinars

Each year PCANV strives to provide community members with up-to-date information and resources by hosting two webinars. This year's first webinar was held in December with UNLV Pediatrics Residents Dr. Jessica Budieman and Dr. William Quach who presented on Neonatal Abstinence Syndrome (NAS) and the appropriate care needed by children with this syndrome. The second webinar was held in June with Dr. Amaris Knight, Network Lead for Nevada Afterschool Network, whose presentation focused on the latest data from America After 3pm and the important role out of school programming provides in preventing child maltreatment.



Pinwheels for Prevention



Prevent Child Abuse America Pinwheels for Prevention® campaign is an effort to change the way the nation thinks about prevention and introduce how everyone can deliver on their commitment to America's children. The blue pinwheel is meant to be an uplifting reminder of childhoods and the bright future all children deserve. The 2021 "Pinwheels for Prevention" activities were a statewide success! This year, "Pinwheels for Prevention" partners had to modify their awareness approaches due to the COVID-19 pandemic. Despite these challenges, numerous partners continued to raise awareness about Child Abuse Prevention (CAP) in the month of April. Overall, 11 counties reported their participation in **APPROXIMATELY 67 PINWHEELS FOR PREVENTION EVENTS**, involving school teachers, organizations, children and parents either planting pinwheel in the parks, courthouse lawns, or displaying them and sharing the pinwheel message.

Funding

Prevent Child Abuse Nevada (PCANV) is supported primarily through grant funding. Over the past year, PCANV has continued to work with the support of the grants listed below as well as donations from community members and business either by sending check or through the website.

Amount	Source
\$13,291.45	Donations
\$29,745.83	SNHD OTA Trainings
\$20,069	Dignity Health Training
\$40,000	PCA General Grant
\$4,000	Churchill Community Training
\$24,000	Las Vegas Rape Crisis Center Child Sexual Abuse Prevention

Advisory Board



**Debbie Harpster -
Board Chair**
Signs of Hope
Las Vegas



Angela Rose
Community Youth and
Development Officer,
City of Las Vegas
Las Vegas



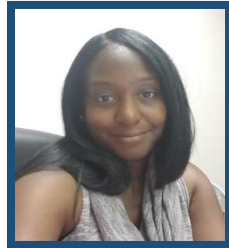
Cynthia Larson
United States Air
Force, Retired
Las Vegas



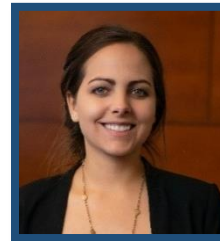
Dina Bailey
University Medical
Center of Southern
Nevada
Las Vegas



Evelyn Dryer
Nevada Division of
Public & Behavioral
Health: Home Visiting
Carson City



**Gwendolyn
Greene**
Community Advocate
Las Vegas



Lauren Brown
Nevada Center for
Excellence in Disabilities
Reno



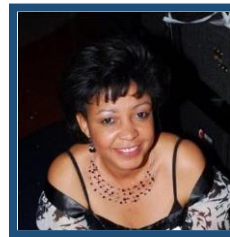
Mirna Mejia
LV Urban League Early
Education Connection
Las Vegas



**Shawn
Gerstenberger**
School of Public Health
UNLV
Las Vegas



Sherry Waugh
Child and Family
Research Center UNR
Reno



**Stephanie
Parker**
State of Nevada
Carson City



Tabitha Johnson
Desert Hope
Treatment Center
Las Vegas

The **PCANV Advisory Board** assists PCANV in efforts to promote healthy children and strengthen families within our state. Over the past fiscal year, the members of the board consisted of approximately 12 individuals representing various organizations and communities throughout the state. PCANV staff and the Advisory Board worked diligently to meet the objectives stated in the Strategic Plan.

Learn more about individual board members on the [PCANV Advisory Board webpage](#).

