



**Prevent Child Abuse**  
Nevada™

## **2015 – 2016 Annual Report**



# Prevent Child Abuse Nevada Annual Report

*July 1, 2015 – June 30, 2016*

Prevent Child Abuse Nevada (PCANV), a chapter of Prevent Child Abuse America, has had a very productive year. From participation in national awareness campaigns to organizing a child sexual abuse prevention taskforce, Prevent Child Abuse Nevada has established itself as one of the most prominent voices in child abuse and neglect prevention in the state of Nevada. Through collaborations with community partners, PCANV staff has organized a statewide network of agencies and individuals who are all concerned about and willing to work hard to prevent child maltreatment.

## **Director's Activities**

### **Annual Executive Directors Meeting**

In 2016, Prevent Child Abuse America (PCAA) did not hold an Executive Director's meeting and decided to postpone the meeting until October 2016. Amanda Haboush-Deloye was a member of the planning committee for the Annual Executive Director's and assisted in deciding the content for the two day meeting. The Executive Director's meeting will occur directly before the 2016 National Conference for America's Children at which two PCANV staff members will be presenters.

## **Advisory Board**

Prevent Child Abuse Nevada (PCANV), has an established Advisory Board which has helped to form a direction for child maltreatment prevention in the state and to develop resources available to the community. This board has assisted PCANV in efforts to promote healthy children and strengthen families within our state.

Over the past fiscal year, the members of the board consisted of approximately 12 individuals representing various child advocacy, service organizations, and communities throughout the state. This year, the Advisory Board gained three new members representing a community

impact organization, a behavioral health clinic, and a resource center in rural Nevada. In the past fiscal year, the Advisory Board has been receiving an increased interest in membership. In response, a process was developed to review the prospective members to diversify the expertise of the Advisory Board.

The PCANV Advisory Board met a total of four times in the last fiscal year as a group, in addition to several meetings held by the three subcommittees which include board development, fundraising, and child abuse prevention month planning. The full board meetings concentrated on completing some of the short-term objectives in PCANV's strategic plan, and discussing how to move forward on long-term objectives in the plan. This year was the first year PCANV was able to conduct a full in-person Advisory Board meeting in Las Vegas on August 25<sup>th</sup>, 2015. This half day meeting consisted of a thorough review of the website, discussions on all current projects and programs, and a review of upcoming PCANV events. This was the first time many Advisory Board members were able to meet in person, contributing to the strengthening working relationships of the group. PCANV is hoping to hold one in person meeting per year.

## **Online Presence**

### **Website**

The Prevent Child Abuse Nevada (PCANV) website is fully operational and is an excellent means of keeping informed about the activities of the organization as well as child maltreatment prevention in general. The website provides information describing the many services and programs provided by PCANV, including Choose Your Partner and Caregiver Carefully and the Enough Abuse! Campaign. There is also a widget containing PCANV's Twitter feed and a calendar of events so that visitors are able to stay up-to-date on PCANV's latest news and other events that coincide with PCANV's mission. The website is also a great place for parents and educators to obtain resources on child maltreatment prevention, child safety, and healthy development. In 2014-2015, a resource mapping tool was also added to the website. Visitors to this page can zoom in to their location on the map and view the services (e.g. Family Resource Centers, Home Visiting, Foster/Adoption Services) in their area. New to the website this fiscal year is a page dedicated to the prevention of child sexual abuse, the page for the Statewide Child Sexual Abuse Prevention Task Force, and a revised page about the PCANV Advisory Board which includes photographs and a brief biography of each board member.

PCANV is continually updating and editing the website as new projects and partnerships are added, as well as to continually improve the ease of navigating the website. Activity on the PCANV website, tracked by Google Analytics, shows a total of 4,938 hits in the past year, with

3,298 of those being unique visitors. About 85% of those hits were based out of the United States, of which the majority were located in Nevada.

The website is located at: <http://www.preventchildabusenevada.org>

## **E Newsletter**

Each month, PCANV creates and distributes a statewide electronic newsletter that includes PCANV updates, information for families including community events throughout Nevada, parenting tips, and training classes, national and state legislative updates, and national updates from Prevent Child Abuse America. Community members and organizations are able to sign up for the newsletter via the PCANV website as well as at community outreach events. There are currently 744 individuals on the PCANV e-newsletter, an increase of almost 100 contacts in the past year. There is an average open rate of about 15 percent. This year, PCANV will be looking into how to increase newsletter sign ups and open rates.

## **Social Media**

PCANV has a Facebook and Twitter account and remains active on both platforms to increase our reach to the community. Links to PCANV's social media pages can be found in the e-newsletters as well as most pages of the PCANV website. This year, a goal was set to increase our social media presence and engagement through paid advertisements and consistent posting. The content of the posts are a range of positive parenting tips, policy updates relating to children's issues, and new research on child development. PCANV staff is also making an effort to post content in both English and Spanish, in order to engage the large Spanish speaking community in Nevada.

Facebook likes on the PCANV Facebook page have increased from 223 last year to 1,731 this year. PCANV's reach of viewers increased from 62 to 7,047 people without paid advertisement. However, this year, PCANV was able to invest in some paid advertisement to grow their reach on Facebook, and these ads reached a maximum of 49,617 people. Twitter followers on the PCANV Twitter page have increased from 338 to 463 this year without paid advertisement. With a larger following audience, it is expected that our social media advertising will influence attendance at our community events.

Facebook: [facebook.com/pcanv](https://www.facebook.com/pcanv) ; Twitter: @pcanv

## **Funding**

### **Grant Applications**

Prevent Child Abuse Nevada (PCANV) runs primarily on grant funding. During the past fiscal year, PCANV submitted six grant applications, four of which were awarded, one was declined, and one remains pending. First, PCANV was awarded with two grants from the Nevada Prevent Child Abuse Nevada Chartered Chapter of Prevent Child Abuse America

Department of Health and Human Services, one for general operation of the PCANV Chapter and one to conduct community trainings to both professionals and parents. These two grants were awarded for both FY16 and FY17. PCANV will reapply again in the Spring of FY 17 for continued funding. Second, PCANV applied for and were awarded \$2,000 from the In N Out Burger Foundation for printing outreach materials and vendor fees. Third, PCANV applied for and were awarded \$10,014 from the Executive Committee for Child Death Review to support printing of the Choose Your Partner Carefully brochures as well as to support travel and registration for partners from across the state to attend the Nevada Annual Child Abuse Prevention Conference in Reno. Fourth, PCANV submitted a mini grant proposal to Prevent Child Abuse America in order to screen the documentary Breaking the Silence which was not awarded. Finally, a proposal was submitted for the Clark County Outside Agency grant with the aim in increase the PCANV Outreach Coordinator position from part time to full time, with half of the coordinator's time being dedicated to Clark County, Nevada's most populous county. PCANV is still pending a response for this application but are hopeful that it will be accepted.

## **Fundraising**

Over the past fiscal year, PCANV held four fundraising events. First, PCANV held a Go BLUE day t-shirt design contest open to elementary school students. The theme of the design contest was child maltreatment prevention, and required that a pinwheel be incorporated in the drawing. The winners, two youth from Washoe County, had their design printed on t-shirts that were sold and worn throughout the state on Go BLUE day and at Pinwheels for Prevention events. We reached our goal of selling 100 shirts, and raised about \$775 from t-shirt fundraising sales.

Second, a silent auction was held during the Pinwheels for Prevention events at Town Square and Cashman Field on April 9th & 29, 2016. Many local businesses supplied in-kind donations such as show tickets, hotel stays, and gift cards to restaurants and other retailers. A list of donors is provided below. These donations were combined into gift packages which were displayed at a table at the Pinwheels for Prevention events. Attendees enjoyed bidding on the gift packages, and PCANV raised \$910.00.

### *List of Donors for 2016 Pinwheels for Prevention Silent Auction:*

- Cheesecake Factory
- Cornish Pasty, Co.
- Blue Man Group
- Discovery Children's Museum
- Firefly
- JW Marriott Las Vegas
- Las Vegas Ice Center
- Pole Position Raceway
- M Resort
- Red Rock Climbing Center
- Sin City Boot Camp
- SLS Las Vegas
- Springs Preserve
- Stations Casinos
- Tacos and Beer
- Total Wine & More
- Whole Foods

For the first time, PCANV partnered with the Las Vegas 51's Minor League Baseball team to host a Pinwheels for Prevention Game Night at Cashman Field on April 29<sup>th</sup>. PCANV celebrated happy childhoods with over 11,000 people who were in attendance. In collaboration with the UNLV Foundation, PCANV was able to sell tickets to the game and a portion of the funds came back to PCANV. Materials were distributed at a table on the concourse, and hundreds of pinwheels were distributed to attendees. Unfortunately, the goal of selling 250 tickets was not met; therefore, no funds were raised. However, given the number of people reached during the event, PCANV staff and board still felt the event was a success. In the future, PCANV will look into how to improve our advertising methods in order to increase our ticket sales. PCANV hopes to partner with the Las Vegas 51's again next year, and possibly make a similar partnership with the Reno Aces Minor League Baseball Team in 2017.

Lastly, starting in the month of April, the concierge office at Town Square Las Vegas put pinwheels on display and offered them to patrons of Town Square for a donation of their choice. We collected approximately \$220.00 through the end of April.

### **Online Giving**

The PCANV website has a link to an on-line giving option available but did not receive any donations through this method over the past year. We believe it is important to make giving as easy as possible for our supporters. In the future, efforts will be expanded to advertise the on-line giving option to increase funding for PCANV.

## **Pinwheels for Prevention Campaign**

The Prevent Child Abuse America Pinwheels for Prevention<sup>®</sup> campaign is an effort to change the way the nation thinks about prevention and how everyone can deliver on their commitment to America's children. The pinwheel is meant to be an uplifting reminder of childhood and the bright futures all children deserve.

This year's Pinwheels for Prevention activities were a statewide success! The amount of pinwheel events across Nevada have been steadily increasing from participation in 17 events in nine counties in 2014 to 24 events in nine counties in 2015. Overall this year, eleven counties reported their participation in about 35 Pinwheels for Prevention events. Events varied across the state and included planting pinwheels in parks or courthouse lawns as well as involving school teachers, children and parents in the festivities. Pinwheel organizers got their local community members involved by displaying pinwheels in local businesses and engaging local policy makers and public figures. They also collaborated with statewide service providers to build awareness of preventative measures that can be used stop child abuse and neglect before

it ever happens through community resource fairs, press conferences, and tabling at other events statewide. A detailed summary of the "Pinwheels for Prevention" events held in April is provided in Appendix A.

## **Choose Your Partner and Caregiver Carefully Campaign**

The Choose Your Partner and Caregiver Carefully campaign is the only public health campaign in Nevada that directly addresses the issue of child fatalities from non-relative caregivers and parent paramours. The campaign was implemented in Nevada in 2012, and since then a local brochure and parent training class have been developed and evaluated.

This year, based on feedback from the evaluation, final revisions were made to the Choose Your Partner and Caregiver Carefully brochure and parent training class and all related materials have been translated into Spanish. In response to recent child deaths and injuries by childcare providers, PCANV updated the title of the program from Choose Your Partner Carefully to Choose Your Partner and Caregiver Carefully. While information was already provided on choosing a safe caregiver in the pamphlet and program, the new and more inclusive name aims to draw a larger audience of parents are guardians that may not have picked up the pamphlet otherwise.

With support from the Executive Committee for Child Death Review, PCANV was able to print 17,000 Choose Your Partner and Caregiver Carefully pamphlets this year. The materials were widely requested with 10,400 English and 5,550 Spanish brochures directly requested by agencies such as Nevada Division of Child and Family Services, Clark County Department of Family Services, Shoshone-Paiute Tribal Services, domestic violence shelters, major hospitals, and agencies that work with children and families in various capacities. Additional brochures have been distributed at community outreach events by PCANV staff, at the 15th Annual Nevada Child Abuse Prevention and Safety Conference, and in sixteen Choose Your Partner and Caregiver Carefully classes for parents in the community.

The Choose Your Partner and Caregiver Carefully class has been consistently been requested by organizations and parent groups in the community. As the demand for this class increases, train the trainer sessions have occurred in both Southern and Northern Nevada to grow the capacity of the program and allow organizations to better serve families. In the coming year, PCANV hopes to continue this momentum that has grown behind the program and increase access to this crucial information.

# **Child Sexual Abuse Prevention**

## **Enough Abuse! Campaign**

In early 2015, the public health campaign Enough Abuse! was brought to Nevada to combat child sexual abuse in Nevada through a partnership with the Rape Crisis Center of Las Vegas. This campaign focuses the responsibility of child sexual abuse prevention to adults and the community using data driven and up-to-date information distributed through classes and print materials. Classes are tailored for a variety of audiences, including parents, youth serving organizations, general community members, and medical professionals. Since its implementation, all trainers throughout Nevada have collectively completed 51 trainings bringing the Enough Abuse! Campaign to over 700 Nevada residents.

On February 9, 2016, Prevent Child Abuse Nevada (PCANV) and the Rape Crisis Center of Las Vegas officially expanded the Enough Abuse! Campaign to northern Nevada, hosting a launch event at the Joe Crowley Student Union Theater on the Campus of the University of Nevada Reno. About 20 advocates and community stakeholders attended the launch. Following the launch, a second Enough Abuse! Campaign train the trainer session was held on May 12th and 13th, 2016 in order to fulfill a demand for more trained Enough Abuse! facilitators. About 30 professionals and community members throughout the state are now certified to bring the Enough Abuse! Campaign to the community at large, including two additional PCANV staff members. In the upcoming year, PCANV will continue to conduct community trainings and provide evaluation support for the Enough Abuse! Campaign.

## **Task Force on the Prevention of the Sexual Abuse of Children**

During the 77th session of the Nevada Legislature, Erin Merryn provided testimony to members of the Nevada Legislature and the attending public, in the hopes that Nevada would join other states in the development of a task force on the prevention of the sexual abuse of children. As a result, the Nevada Task Force on the Prevention of the Sexual Abuse of Children was established and was charged with studying and identifying strategies, goals, and recommendations for preventing child sexual abuse. Staff at PCANV participated on the original work-group and assisted with the preparation of a final report of recommendations for the State of Nevada. After the final report was submitted, the workgroup was no longer mandated by legislation therefore PCANV volunteered to continue the task force and expand membership. Currently, PCANV staff organize meetings, provide meeting notes, host a webpage, and conduct other administrative duties as needed by the group.

This year, the Task Force has moved forward with efforts to revise the Department of Education's health content standards and provide strategies and recommendations for the prevention of child sexual abuse in schools as a result of legislation passed in the 2015 session



requiring schools to implement safety standards into curriculum by 2020. Some accomplishments of the past year include assembling a comprehensive guide of child sexual abuse prevention education programs available to schools and youth-serving organizations, serving on the workgroup that revised the current educational health standards, and hosting statewide focus groups with education professionals to obtain feedback on the standards as well and understand any concerns regarding implementation of new curriculum.

Over the next fiscal year, PCANV staff will continue to assist in this process and organize statewide meetings for the group. Additional information can be found at the following web address: <http://nic.unlv.edu/pcan/CSATaskForce.html>.

## **Child Abuse Prevention and Safety Conference**

The 15th Annual Nevada Child Abuse Prevention & Safety Conference hosted by CAN Prevent (Child Abuse and Neglect Prevention Taskforce), Prevent Child Abuse Nevada (PCANV), and Executive Committee for Child Death Review, was held on June 15, 2016 in Reno, NV. The theme of this year's conference was Suicide Prevention: Protecting Our Most Vital Resource. With support from the Executive Committee for Child Death Review, PCANV was able to support travel and registration for eleven individuals, seven traveling from Southern Nevada and four traveling from Winnemucca. This travel and registration support provided community partners with opportunities for continuing education and strengthened each professional's abilities to serve and protect the families in Nevada. The 16<sup>th</sup> Annual conference will be in Las Vegas on June 8, 2017.

## **Educational Outreach**

Each year, Prevent Child Abuse Nevada (PCANV) aims to attend a variety of community events to network and collaborate with other community organizations, build awareness about how to keep our community safe and healthy, and provide the community with information and support. Some information PCANV distributes includes relevant topics such as bullying tips, positive parenting tips, how to recognize and report child maltreatment, among others. Last year, PCANV distributed a total of 2,855 materials to the community. Listed below are events that were attended during the past fiscal year:

### **Southern Nevada Events**

- Town Square National Night Out
- Trick or Trot Halloween Festival
- UMC Pediatric Trauma and Burn Conference
- Hollingsworth Elementary School Fall Festival
- Southern Nevada Association for the Education for the Education of Young

- COX Back to School Fairs
- Valley View Back to School Celebration
- Shield of Hope Sexual Assault Awareness Event
- Booker Back to School Fair
- Healthy Kids Festival
- Cinco de Mayo Festival
- Family Learning Resource Academy
- Reading Rainbow in the Park
- Henderson Community Expo
- Youth Empowerment Festival
- Children Mini Conference
- American Academy of Pediatrics Conference
- University Medical Center: You Drink, You Drive, You Lose Campaign Event
- Run for Safe Guns 2016
- University of Nevada, Las Vegas Public Health Fair
- Pinwheels for Prevention-Town Square\*
- Clark County Board of Trustees Walk
- Safe Summer Nights
- Pinwheels for Prevention-51's Game Night\*

(\*organized by or in conjunction with PCANV)

## Northern Nevada Events

- 2016 Child Abuse and Safety Conference

## Trainings and Presentations

PCANV staff conducted trainings for professionals, parents and youth to help Nevadans identify and implement strategies to support the well-being of children in our communities. Starting in FY16 a full time professional trainer was hired to join the staff at PCANV and assisted in developing a community training program. Currently, PCANV offers 6 different trainings for parents and providers, and 4 trainings for youth in the community. Some topics include recognizing and reporting child maltreatment, child sexual abuse prevention, the effects of stress on a child's brain development, healthy relationships for teens, and body safety for youth. See a complete list with descriptions of PCANV's trainings in Appendix B. Over the past year PCANV staff have translated most of the presentations and training materials into Spanish and have developed handouts to complement each presentation.

From July 2015 through June 2016, PCANV staff conducted 30 provider trainings, educating 882 providers and professionals, including two "train the trainer" sessions with the Children's Cabinet and Baby's Bounty. PCANV staff also conducted 33 parent trainings, educating 302 parents and youth. Based on a brief satisfaction survey distributed at the end of the classes: 98% of professionals who responded agreed or strongly agreed that the training class had increased their knowledge; 96% of parents or potential parents who responded either agreed or strongly agreed that the training/class they attended increased their parenting skills or ability to keep their family safe; and 97% of those who responded indicated that they are satisfied with the training/class they received and would be likely to recommend the training/class they attended to a co-worker, friend, or family member.

In the coming year, PCANV staff will continue working towards more interactive presentations for new audiences and efforts will be directed toward relationship building with community partners in order to continue to conduct training events for parents and professionals.

## **Additional Activities**

Staff at Prevent Child Abuse Nevada (PCANV) strives to participate in and support community activities that will provide a safer and healthier environment for children. Some additional activities included participating on the Safe Haven Workgroup and serving as the evaluator for the Hospital-Based Safe Sleep Program.

### **Safe Haven Workgroup**

The Safe Haven Law allows parents who cannot care for their baby with a safe option to surrender their child without putting the child's life in danger. Over the past year, the Safe Haven Workgroup has worked to rectify an issue with the law language that jeopardizes the anonymity of parents' identity if they choose to surrender a child after birth within a hospital. PCANV staff has supported efforts of the group to work with Nevada Legislatures and will submit a bill draft request for the 2017 legislative session. The new language ensures that identifying information collected for medical or billing purposes may not be shared with the child welfare agency if the parents choose to surrender their child anonymously. The workgroup has been engaging with community stakeholders to field concerns and support for this proposed change.

This year the workgroup also updated the Nevada Safe Haven website with new materials and distributed these materials to Safe Haven sites throughout the state to increase awareness for the law, to increase knowledge of the parents' rights, and increase understanding of the policies and procedures of Safe Haven sites.

### **Hospital-Based Safe Sleep Program**

According to the Clark County Child Death Review Team, from 2006 to 2012 there were 155 infant deaths related to unsafe sleeping conditions in Clark County. In an effort to reduce these statistics, the Nevada Institute for Children's Research and Policy (NICRP) and the Southern Nevada Health District (SNHD) sought external funding to support a hospital-based safe sleep program that would take a more active approach in providing safe sleep education to parents in an effort to reduce the number of infant deaths due to unsafe sleeping conditions. NICRP is assisting to create program materials, as well as conduct an evaluation of those materials. To

date, the program has been implemented at University Medical Center, St. Rose Sienna and De Lima, Sunrise Children’s Hospital, and all the Valley Health system hospitals (Spring Valley, Centennial, and Summerlin). Every birthing hospital in Clark County is now equipped with the Baby Safe Sleep program. It is hoped that this program will expand to other birthing hospitals in the state.

## **Appendix A**

### **Pinwheels for Prevention**



# 2016 Pinwheels for Prevention Nevada Summary



This year's "Pinwheels for Prevention" activities were a statewide success! Overall, **11 COUNTIES** reported their participation in about **35 Pinwheels for Prevention events** by either planting pinwheels in parks or courthouse lawns, or displaying them and sharing the pinwheel message, as well as involving school teachers, children and parents in the festivities.

Pinwheel organizers got their local community members involved by displaying pinwheels in local businesses, engaging local policy makers and public figures. They also collaborated with statewide service providers to build awareness of preventative measures that can be used to stop child abuse and neglect before it ever happens through community resource fairs, press conferences, and tabling at other events statewide. Detailed summaries of this year's "Pinwheels for Prevention" festivities are provided below in alphabetical order by county.

## April 8<sup>th</sup> – GO BLUE! Day

To kick off April as National Child Abuse Prevention Month, agencies, faith groups, schools and community members turned the state blue in Nevada's third annual GO BLUE! Day. Prevent Child Abuse Nevada partnered with Booster.com selling 2016 Pinwheels for Prevention T-shirts, with a portion of all proceeds going to PCANV and furthering efforts of child abuse and neglect prevention. Two youth from Northern Nevada won the 2016 GO BLUE T-shirt Design Contest. Their artwork was featured on the back of the Pinwheels for Prevention T-shirts that were worn statewide throughout the month of April. You'll see some of the below events took place on April 9<sup>th</sup> in celebration of Go BLUE Day!



In addition to the below summaries, there were also multiple businesses, schools, and early learning centers that displayed pinwheels throughout April in support of child abuse prevention month.

## CARSON CITY

### April 8<sup>th</sup> – Pinwheel Planting at the State Legislature

PCANV and Advocates to End Domestic Violence planted pinwheels in the legislative lawn to symbolize every child's right to a safe, healthy, and happy life, and to impress upon the community that child abuse and neglect are serious problems. A press conference was held with speakers Dr. Amanda Haboush-Deloye, Executive Director of PCANV; Miss Lake Tahoe and president of CASA, Briana Neben; and a representative from First Lady, Kathleen Sandoval's Office who presented a certificate of recognition for all the hard work done by organizations to prevent child abuse in Nevada. Bikers Against Child Abuse also had a strong presence in support of child abuse prevention.



### April 8<sup>th</sup> & Month of April – Department of Child & Family Services – Carson City

Staff from the Carson City District Office (Child Protective Services) and Central Office participated in the pinwheel planting day at the Legislature as well as the pinwheel planting at the Department of Health and Human Services building. The office held a pledge to wear blue, in which staff were asked to wear as much blue as they could for the month of April.



## CLARK

### Month of April – North Las Vegas: Hayden Elementary School Heroes

The students at Hayden Elementary School in North Las Vegas learned about child abuse awareness in their classrooms the week of April 7<sup>th</sup>. Teachers of grades Kindergarten to 5<sup>th</sup> taught lessons on how to identify abuse, the different types of abuse and what they can do if they are or know of someone being abused. Each classroom created a poster representing what they learned and displayed them in the multi purpose room. On April 7<sup>th</sup> students and teachers wore blue from head to toe. Classes also went out after morning announcements and throughout the day to place the blue pinwheels on the field to represent the day.

### Month of April – Las Vegas: AMR/MedicWest Ambulance

AMR was a participant in the Pinwheels for Prevention event at Town Square on April 9th. They had a strong presence with an ambulance parked right inside the park, with 2 medics who were there giving quick Hands-Only CPR lessons. Families were encouraged to tour the ambulance to get an up close and informative look into what takes place in an ambulance if one of their loved ones was to be transported. Because of the fear some children have of the lights and sirens and care that our AMR EMT's and paramedics need to provide at times, our Quality Care Coordinators were there to interact with the children and their parents to make the fear of an ambulance transport, a not so scary ride. Throughout the remainder of the month, AMR staff were asked to be photographed with a pinwheel in hand to show their individual support. AMR's Quality Care Coordinator Annie Triplett was able to capture some photos with The UNLV ADPI ladies who showed their support and a child's birthday party that was taking place at a local park. She was able to speak with the parents of the children and speak about the importance of the prevention of child abuse. The parents of the children pictured were very supportive of the cause and the children walked away with a pinwheel in hand. Annie also pictured her own brand new granddaughter, dressed in the AMR Logo and Pinwheels.



Help Prevent Child Abuse  
**AMR**  
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### Month of April – Las Vegas: SafeNest

During the entire month of April, Safe Nest displayed the Prevent Child Abuse Nevada Pinwheels and gave them away to children who came in our office to enjoy. Since we had pinwheels displayed in the front office it generated conversations about child abuse and how we can help prevent it in our communities with adults that were curious about the pinwheel displays. On April 9th, Safe Nest participated in Pinwheels for Prevention in



Town Square event hosted by Prevent Child Abuse Nevada. During this event we were able to provide families with information about Domestic Violence that was relevant for them but also had a game that children to come by and play to get prizes.





## Month of April - Las Vegas: Nellis Air Force Base

Nellis AFB Family Advocacy office handed out individual potted pinwheels to various helping agencies on base to display throughout the month of April. We also handed out pinwheels and had children color/make pinwheels at the Creech "Take Your Kids to Work" event which had over 500 families in attendance. Nellis hosted a Color Run on base and information was handed out/displayed. Staff also threw the "blue" color during the race in recognition of Child Abuse Prevention. There were over 800 participants. Families also passed out pinwheels and coloring sheets at our BX table display and the Medical Group Spring Fling.



## Month of April – Las Vegas: Faith-Based Community

The faith-based community came together in a huge way to shed light on Child Abuse Prevention Month. Teachers' used both the pinwheels and the coloring sheets to speak to their Children's Ministry about child abuse and what to do if it's suspected.



Victory Outreach Church of Las Vegas held its annual Take Your City Event where it was able to distribute close to 70 pinwheels to both children and parents many of which come from backgrounds that include gangs, drugs and prostitution.

## Month of April - Las Vegas: Boys & Girls Clubs

Ralph and Betty Engelstad Clubhouse Boys and Girls Club members, ages eight to twelve from the joined and participated in making pinwheels. It was explained to youth by staff, that the purpose of this activity (the pinwheel) was to promote awareness for child abuse, as it was child abuse awareness month. The youth were given a visual of what their finalized pinwheels would look like as. During the activity, the youth were able to color their own sheet of paper as part of their creation. Each individual had their own uniqueness, allowing others to see their creativity. Laughter's and "wows" came from the youth as they continued through the activity. It was



amazing to see how the kids came together and collaborated with one another.



They helped one another with constructing the pinwheels. It was great seeing each of the unique and colorful pinwheels that the youth and staff had created. It was incredible to see how thankful the youth were of the activity, and at the end, there were delicious cupcakes and cookies for the youth to enjoy. They were also given blue and silver

Pinwheels as a gift so that they may remember the purpose of the activity.

### Month of April - Las Vegas: Olive Crest



Olive Crest held their Pinwheels for Prevention Campaign on the same day as our Rummage Sale on March 29. They shared pinwheels, blue paint for hand prints and the message about child abuse awareness month as the community stopped by to check out their goods for sale. In early

April Olive Crest attended the Pinwheels for Prevention at Town Square. Though mother nature hailed and rained the event out of the park, for the few moments there was sunshine. There were many conversations happening with those passing by. Olive Crest also took a staff picture with the pinwheels on April 19th 2016 and have extra pinwheels to give out until gone in the front lobby for a later version of GO BLUE DAY! The pinwheels in the office lobby make for a great conversation piece!



### Month of April – Las Vegas: Variety Early Learning Center

At Variety Early Learning Center, the staff displayed the pinwheels and had the Las Vegas area activities available to the parents and families throughout the month of April. It seemed to be well-received and appreciated.

### Month of April - Las Vegas: Las Vegas Urban League

The Las Vegas Urban League and Early Childhood Connection (ECC), joined in on the festivities surrounding the Pinwheels for Prevention Campaign. They encouraged activities at 5 sites; our Decatur and Flamingo offices,



Watch Me Grow Child Development Center, Acelero, and a Foster Family. They made pinwheels and handed them out as well. This is the first time they have done an ECC activity during the Week of the Young Child (WOYC). Not only did they support child abuse prevention, this activity brought their team together as well. For next year, they plan to implement the pinwheel message at all ECC locations.



### Month of April & May - Mesquite Pinwheel Events

In Mesquite, pinwheels were handed out to children and their parents at the Mesquite Days parade on May 7th. There were over 1,000 pinwheels handed out. Both children and adults were excited to get the pinwheels. The Mesquite Days Parade is the biggest event in town, so this is why they are distributed then. Pinwheels are also have some in the Salvation Army office to give out to families who came in for services.

### Month of April – Las Vegas: Clark County Family Services

Clark County Family Services hosted a “Go Blue Bracket Buster” basketball challenge to support Child Abuse Prevention Month. First, different departments submitted pictures incorporating “Go Blue” as a theme, then the Final Four were chosen. The CCFS South Perm C team won the department’s first awareness challenge for Child Abuse Prevention Month! Last year, the Department of Family Services investigated nearly 12,000 reports of abuse and neglect, and received more than 4,000 children into temporary emergency shelter through Child Haven. CCFS works hard to keep children safe, and had fun raising awareness and supporting Pinwheels for Prevention.



### March 17<sup>th</sup> & April 2<sup>nd</sup>- Summerlin Lions Club

The Summerlin Lions Club participated in the March 17 St Patrick's Day quarterly White Cane Day at IHOP in Summerlin collecting Donations



for the visually impaired and set a table for Prevent Child Abuse. They gave out about 35 pinwheels to the children. On April 2 they participated in the Moapa Indian Reservation's child abuse program. They had a parade and we handed out the pinwheels to the children and some



adults. They provided vision and foot screening at the Moapa Indian Reservation Annual Child Abuse Prevention Parade.

### April 8<sup>th</sup> – Las Vegas: Jewish Foundation



Prevent Child Abuse Nevada visited the Jewish Foundation of Las Vegas Senior Lifeline in honor of Go Blue Day. Seniors made their own pinwheels while



PCANV led a discussion on how they can prevent child abuse. A question and answer session followed the pinwheel making activity.

### April 8<sup>th</sup> & 9<sup>th</sup> – Las Vegas: University Medical Center Hospital

On April 8th, 2016 UMC Hospital Las Vegas participated in "Go Blue Day". Pinwheels were placed throughout the hospital with prevention materials for every patient discharged. All computers were defaulted to a picture of a blue pinwheel as a screen saver. A media release was sent out to draw awareness where Dr. Jay Fisher, Pediatric ER physician made himself available for interviews. Hospital employees wore blue for the day and handed out pinwheels. UMC Hospital also participated in Prevent Child Abuse Nevada Pinwheels for Prevention event at Town Square Park on Saturday April 9th.



### April 9<sup>th</sup> – Las Vegas: Pinwheels for Prevention at Town Square

Prevent Child Abuse Nevada hosted a Pinwheels for Prevention event at Town Square Park on April 9th. PCA-NV partnered with Town Square in hosting a community resource fair focused on "Fostering safe, happy, and healthy childhoods." The event held a resource fair with multiple agencies serving families





in Nevada, a silent auction with packages from generous community donors, and multiple performances including Mama’s Wranglers and singer Genevieve Parlade.



Characters McGruff the Crime Dog, Deputy Drip, Cosmo of the Las Vegas 51’s, and Super Heroes were also in attendance. A press conference started off the event, where Executive Director of PCA-NV Dr. Amanda Haboush-Deloye, Director of Clark County Department of Family Services Tim Burch, and Clark County Department of Family Services Mari Parlade spoke on the importance of child abuse prevention.

### April 29th – Las Vegas: Pinwheels for Prevention 51’s Game Night

For the very first time, PCANV partnered with the Las Vegas 51’s Baseball Team to host a Pinwheels for Prevention Game Night on April 29th celebrating happy childhoods with the over 11,000 people in attendance. There was an announcement at the beginning of the game



highlighting PCANV’s efforts and we were able to fill the stands with over 1,500 pinwheels with the help of UNLV’s HeyReb! There was also a group of children allowed to run the bases to represent every child’s right to be safe, happy, and healthy here in Nevada!

### May 7th - Las Vegas: East Valley Family Services Bears and Binkis Event

East Valley Family Services, 7th Annual Bears and Binkies Reunion Picnic was held on May 7th. Originally it was to be held on April 30th but the rain kept us on hold.

Bears and Binkies is an 8 week parenting course that focuses on the importance of positive interactive relationships between parents and their children. Important topics like developmentally appropriate practices where children are concerned, appropriate discipline, communication between parent and child and child to parent and how to handle yourself in a



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crisis will also teach your children to do the same are covered during the Bears and Binkies course. The Bears and Binkies Reunion Picnic is an annual celebration of families who have completed the 8 week course and are now putting what they learned into practice as a family unit.

This year families from all over East, Central, North, and Southern parts of Nevada were invited to attend. All Family Support Specialists from the departments of East Valley Family Services attended. Games such as the Tic Tac Toe Toss, Musical Chairs, Ducks in the Water, and a Basketball Toss, were all part of the day's activities. Soroptimist International of Greater Las Vegas along with Family Support Specialists from East Valley Family Services to bake and donate cakes and other baked goods for the cake walk. Free Face Painting was provided by some fabulous student volunteers. The Senior Commodities Program barbecued and Family Support Specialists served up Cheeseburgers, Hot dogs, Fresh Fruit, Gluten Free Rice Crispy Treats, Granola Bars, ice cold water and 400 bags of chips were donated by PIT FIT Cross Fit Training Company.

A special toy was given to every child. Soroptimist International of Greater Las Vegas also sponsored a craft table. The craft was water bottle insects. There were colorful dragonflies, butterflies and caterpillars floating all over the scene. Blue Pinwheels were very present as well throughout the office and the event area located at the back parking lot of East Valley Family Services.

Safe Kids partnered with EVFS and a car seat safety inspection was held onsite during the event. Jamie Perez-Cruz inspected car seats and did car seat installations as well. Families were also given an opportunity to purchase a new car seat if they needed one. Channel 13 was present to highlight our event and capture the meaning behind it which is uniting families, bridging gaps by providing resources, and ultimately preventing child abuse. You can see the event right here! <http://bit.ly/28JB1KY> Another huge success and East Valley Family Services is so grateful to be part of something so wonderful!

## ELKO

### Month of April – Department of Child & Family Services – Elko

The DCFS in Elko decorated their office and put up the Pinwheels for Prevention posters as well. They had pinwheels in their front office and in their conference room on display throughout the month of April.

### Month of April - Wells

The Wells Family Resource Center participates in the National Pinwheels for Prevention campaign in many different ways. We provided local businesses with pinwheels to display in their yards, or in vases for the inside of their business. Wells Family Resource Center staff, along with Prevent Child Abuse Nevada Chartered Chapter of Prevent Child Abuse America



the help of volunteers, were able to provide our community with 2500 pinwheels to display proudly. We also accept nominations for an annual community Pinwheel award that recognizes a lifetime of commitment to the children in community of Wells. Wells Elementary School students created 3-D pinwheels, we display these pinwheels are our local Nevada State Bank. During the month of April, our local grocery store, Roy's, helps us to provide our local children with pinwheels to color, these colored pinwheels are then entered into a coloring contest here the Wells Family Resource Center. On April 14th we held our Annual Children's Art Gallery. This family event promotes the celebration of childhood. The Board of Directors for the Wells Family Resource Center donated a free swim day on April 28, at our local



swimming pool for school age children. There were 102 local children that attended the event. Wells Family Resource Center Pinwheel Committee members visited Wells Elementary School and presented information on staying safe. Each grade was presented with a different topic, which we thought affected them. Stranger Danger was the topic taught to kindergarten through second grades,

third and fourth grades were taught about how to be home alone safely, internet safety was the topic for fifth and sixth grades, each grade was also taught about who to talk to in situations where a child feels uncomfortable for any reason. Jill Tingey, from the Nevada Corporative Extension Agency for Elko County, volunteered her time to come to Wells and conduct a community training on Child Abuse Awareness. The workshop discussed who is a mandated reporter in our community, what their roll is, and who to contact if you feel that a child is in danger. Story times in both Wells and West Wendover during April where huge success with an average of 25 children per site. Children made 3D pinwheels after the story time while parents received Nevada PCA material to take home with along with a free book. Wells Family Resource Center staff, as well as community members proudly wore blue on April 8 to promote National Child Abuse Awareness Day.

### Month of April – Shoshone-Paiute Tribes of Duck Valley, Owyhee

The Tribal Social Services Department partnered up with STOP Domestic Violence Program to Coordinate the April Child Abuse Prevention & Sexual Assault Awareness Month Activities. April 1st: Prevention Kick off with morning Prayer Run, Blue Ribbon Tying and Pinwheel Planting. April 8th: #GOBLUEOWYHEE DAY, Community Support, wear blue for Awareness of Child abuse and Neglect. April 13: Children's Health & Safety Fair Community Programs sharing information & activities to Our Youth. April 27: Child





Abuse & Sexual Assault Awareness Fun Run, walk, Bike & BBQ Balloon Release for Children who have been affected by Child Abuse, Neglect & Sexual Assault. For the children who did not survive their abuse, For Children who are still in Foster Care and those children who are still afraid.

### Month of April - Elko, NV: Event at Great Basin College Theatre

The Family Resource Centers of Northeastern Nevada hosted an event April 28 to draw attention to the effects of abuse and neglect on the child. More than 50 community members attended "Speaking Out," a series of monologues performed by local actors. The monologues were written from the first-person perspective and included issues such as neglect as an infant, verbal abuse, silence about abuse, sexual abuse, child removal from parents, coping mechanisms and a message of hope. Everyone in the community plays a role in preventing child abuse, and at the close of program we provided pinwheels with a tag attached to include phone numbers to report suspected child maltreatment and a suggested action anyone can take to protect children from harm. Throughout the month, at seven public



events, FRC staff provided 200 tagged pinwheels and community sector calendars highlighting prevention/family-strengthening behaviors to implement.

Left: In "It's All I know," Heidi DuSoleil talks about a child being removed from parental custody.

Right: Meghan Campbell performs "Layers of Harm," a monologue about child sexual abuse.

Photos Provided By: Ross Andréson



## HUMBOLDT

### April 8<sup>th</sup> & Month of April – Department of Child & Family Services – Winnemucca

On April 8, 2016 our office partnered with Winnemucca Domestic Violence Shelter (WDVS) and planted a "pinwheel garden" on the lawn of the Humboldt County Courthouse. The Mayor





spoke and read a proclamation. Stephanie Johnson with WDV5 gave a brief speech. The following week there was an article with pictures in the Humboldt Sun featuring the event. At this time the pinwheels are still planted on the front lawn of the Courthouse and stayed throughout the month.

## HUMBOLDT

### Month of April – Battle Mountain Band Council Social Services Department

Battle Mountain Band Council Social Service Department had the pleasure to participate in the campaign Pinwheels for Prevention for the first time. We started off a bit late in the campaign but we managed to have a good turn out. We are very thankful to your agency for providing us with a few pinwheels that we planted in our community. We also had a booth with information on the Campaign. We are starting to brainstorm with the community on what we can do next year. Our whole motto is to get our community involved and educated on Preventing Child Abuse.



## MINERAL

### Month of April – Hawthorne, NV

Consolidated Agencies of Human Services(CAHS) planted pinwheels at Hawthorne Elementary School with all of the students and teachers on April 7th . On April 8<sup>th</sup>, CAHS planted pinwheels at the Mineral County Junior High/High School with some the students and teachers. Numerous businesses, organizations, and community members displayed pinwheels and blue lights, that CAHS provided for them, beginning April



1st and throughout the month of April. We planted about 720 pinwheels throughout Hawthorne. CAHS had our annual Child Abuse Prevention and Awareness event on April 9th ,at Veterans Memorial Park in Hawthorne. This event was free to the public and included multiple agencies and organizations that are pertinent to keeping children safe and protecting the community.

We all joined together during the event to release blue balloons with pinwheels on them in honor of all the children and families that have been affected by abuse.

## **NYE**

### **Month of April – Department of Child & Family Services – Pahrump**

Staff was informed about Child Abuse Prevention Month in the in-house newsletter and a pinwheel display was made and placed at the Pahrump Valley Library. The local schools were given pinwheels as well through the Family Resource Center in Pahrump.



### **Month of April – Nye County School District**

During the month of April, the Nye County School District allows Nevada Outreach Training Organization to bring a pinwheel display to each school to be displayed at the main office. Each display includes the brightly-colored pinwheels that draw attention and written materials about child abuse prevention and strategies for prevention for parents to take with them. We specifically include information about how to start family conversations about abuse and how parents can best lead those conversations with their children.

### **March 26th - Pahrump: Pinwheel Event at Community Easter Event**



Nevada Outreach Training set up a booth highlighting our No to Abuse and Nye County Children's Advocacy Center at this well-attended free community Easter Picnic. The event includes free booths for local non-profits and draws a crowd of over one thousand people for free hotdogs, kettle korn, ice cream and rides in the children's train in the park. We were able to give each child a pinwheel and a kit for parents to take home that included prevention strategies and pinwheel kits to be made at home.

### **May 28, 2015 Tonopah, NV - Pinwheels for Prevention Tonopah**

This year No To Abuse, held their Pinwheels for Prevention event during the 46th Annual Jim Butler Days on Saturday, May 28th. They were set-up at the Gazebo from 9:00 am until 2:00 pm. Along with providing information regarding prevention of child abuse, the pinwheels, pinwheel kits and coloring



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pages, they included a "Lollipop Tree" where children picked a lollipop and won a prize. They also had free hot dogs, bottles of water and freeze pops available to families who attended the event.

## STOREY

### Month of April- Educating Elementary School Students

Well, we did it again! Community Chest Inc. and Hugh Gallagher Elementary school were successful in distributing over 75 pinwheels to local business and entities in and around Virginia City. Pre-K through 6th grade students participated in creating the beautiful pinwheels and engaged in an educational discussion about child abuse. The Pinwheels could be seen in the Storey County library, post office, sheriff's station, Grandma's Fudge Shop and even hanging



from the Classroom on Wheels Bus. Locals and tourists visiting Virginia City commented on the dozens of them displayed in windows and students were able to share their experiences in learning about child abuse prevention.



## WASHOE

### Month of April: Boys & Girls Club of Truckee Meadows

Boys & Girls Club of Truckee Meadows was excited to participate in our very first Pinwheels for Prevention in 2016! We were able to spread awareness in many ways throughout the Washoe County community. We had a coloring contest at all of our sites and had them posted on the walls of our biggest Club! We had the youth pass out bouquets at various sites and plant at all of our Clubhouses. We partnered with the Sun



Valley Family Resource Center to come and make pinwheels with our members and do a planting as well! Our good friends from Bikers Against Child Abuse (BACA)



came to one of our plantings on their motorcycles and brought stickers for all

of the kids and helped them plant pinwheels! Our members heard many different people speak about all children having the right to feel happy and safe! The pinwheels definitely brightened up many of our Club neighborhoods!

### Month of April – Reno-Sparks Indian Colony

The Reno-Sparks Indian colony serves members in Reno, Hungry Valley, and rural surrounding areas in Washoe County. Child abuse prevention education was

provided to patients, parents, as well as children in the Head Start educational program. To spread the Pinwheels for Prevention Message, weekly email blasts were sent out to Reno-Sparks Indian Colony residents and educational displays concerning child abuse



prevention were set up in the Tribal Health Center. In addition to the emails and poster boards, Reno Sparks Tribal Health Center supplied custom-made pamphlets with the Nevada Pinwheels for Prevention pinwheels attached. The pamphlets provided educational information, tips for prevention, as well as a list of local resources to contact if a child is in need. Those who took the pamphlets/pinwheels



were encouraged to display the pinwheels in their yard as a show of support in the community. Targeting parents is essential for prevention, thus Reno Sparks Tribal Health Center took advantage of scheduled monthly parent meetings at Head Start and hosted a speaker to provide in-depth child abuse prevention education to the parents. Kaia Bartling, project coordinator at Children's Advocacy Alliance, was able to provide invaluable information in a sensitive yet concise manner.

Resources from the Children's Advocacy Alliance, as well as the aforementioned pamphlets with pinwheels, were sent home with all parents in attendance. On April 8th, all of Reno-Sparks Indian Colony members, residents and employees were asked to wear blue to raise awareness and help end child abuse and neglect. The Head Start students crafted pinwheels with supplies provided by the Nevada Pinwheels for Prevention and set up a displays in the middle of the Reno and Hungry Valley reservations. The students enjoyed crafting the pinwheels, while doing so they were also provided with age-appropriate education on the matter. Overall, Reno-Sparks Indian Colony's month-long focus on child abuse prevention was a success. By providing education in various forms, individuals from all backgrounds were able to access the information. The wear blue day and pinwheel displays were great ways to help raise awareness and initiate conversations on child abuse and neglect prevention. We are thankful to have a resource such as Nevada Pinwheels for Prevention to help us in our efforts.

### Month of April – Reno – Children's Cabinet

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The Children's Cabinet was excited to partner again with Downtown Reno Library to raise child abuse awareness for the month of April.



For the third year children, families and community agencies helped plant pinwheels throughout the library's indoor planters. The whole month of April the pinwheels were displayed in the library to raise child abuse prevention. The Children's



Cabinet was also joined by several other community agencies, each agency provided families with information on resources, a child friendly activity and free pinwheels. The Children's Cabinet in the North and South supported Go Blue Day! Several Children's Cabinet staff and families attended



the pinwheel planting in downtown Carson City on the Capitals grounds!

### Month of April – Sun Valley: Family Resource Center

The Family Resource Center participated in several events during April's Child Abuse Prevention Month. Staff gave pinwheels and coloring sheets to children playing in the park located near their office.



Pinwheels Bouquets were distributed to our Administrative office as well as the North Valleys FRC, Central Reno FRC, Northeast FRC and Sparks FRC.



An informational handout was provided with the bouquets and pinwheels were provided to the children of the Family Resource centers. The Family

Resource Center also collaborated with the Truckee Meadows Boys and Girls Club and the afterschool program for a Pinwheel Extravaganza! We helped dozens of children make and decorate a pinwheel craft project, color pinwheel sheets and plant many pinwheels on the lawn in front of the school.



## WHITE PINE

### **Month of April – Department of Child & Family Services – Ely**

The DCFS in Ely decorated their office and put up the Pinwheels for Prevention posters as well. They had pinwheels in their front office and in their conference room on display throughout the month of April.

**Appendix B**

**Prevent Child Abuse Nevada Trainings**

# Prevent Child Abuse Nevada Community Trainings



Most of our trainings are one hour long unless otherwise stated. They are targeted toward parents, community members and professionals who work with youth; or for youth.

All presentations for parents and providers are available in English and Spanish. All materials can be geared towards any audience.

## **For Parents & Providers**

### **RECOGNIZING & REPORTING CHILD MALTREATMENT:**

Child abuse and neglect is not selective. It exists in all segments of our society. This training will teach individuals how to recognize characteristics of abused and neglected children and characteristics of abusive parents, defining who is a mandated reporter, and identifying steps involved in reporting suspected child abuse and neglect, and finally community-based resources for families and caregivers.

### **CHOOSE YOUR PARTNER & CAREGIVER CAREFULLY:**

Everybody understands there are times when you have to leave your child with another person. Children rely on their parents to find a caring caregiver. It's hard to imagine someone you love or trust could ever hurt your child, but it happens. Many children are harmed each year by adults who just don't know how to take care of a child especially when the child is crying or being difficult. The purpose of this course is to provide information on how to carefully select safe caregivers for children including identifying warning signs and behaviors in potential significant others, babysitters, or other individuals that may care for children.

### **CHILD SEXUAL ABUSE PREVENTION:**

Enough Abuse! Educational curricula provide strategies for adults and communities to take primary responsibility for preventing child sexual abuse. This presentation addresses adult-perpetrated sexual abuse and sexual behaviors of children that are inappropriate, coercive, or abusive. Presentations and high quality materials are geared towards specific audiences, including general community, parents,



professionals who work in organizations serving youth, medical and mental health providers.

### **TOXIC STRESS & CHILD DEVELOPMENT:**

A child's earliest years are the most crucial for brain development. Living in stressful environments can negatively affect a child's emotional, social, and physical development. Through this training, attendees will be provided with a brief overview of how stress can affect brain development, relevant information about community resources, and be reminded on how to identify potentially unsafe children and the steps to take when a suspicion arises.

### **HEALTHY FAMILIES, HEALTHY COMMUNITIES:**

This class, appropriate for all types of community organizations, focuses on tactics for building strong family foundations and community connections, enabling communities to prevent neglect and abuse through forming interconnected support systems.

### **WORKING WITH PARENTS IN CULTURALLY COMPETENT WAYS:**

Cultural competence is the ability to work respectfully with families and their cultural preferences, and to adapt standard practices to increase family responsiveness. This session is designed to provide participants with a brief overview of the relationship between culture and various parental functions to become more proficient at recognizing important cultural factors in parents, families, or in group, understanding how culture influences parental functions, and learning strategies to address cultural issues during parent interventions.

### **ADVOCATING FOR CHILDREN AND FAMILIES:**

Training provides information on Nevada's legislative process, how to communicate with legislators, and how to get involved in community advocacy effort.

## **For Youth**

### **CARE FOR KIDS: (PREK-2<sup>ND</sup> GRADE)**

Care for Kids is a fun, health-based curriculum for children from 3-8 years old. The curriculum contains 6 units that teaches and reinforces 2 to 4 simple, age-appropriate messages about the body, emotions and asking for help via a circle time, a song, a book, and an activity or craft. This well-researched curriculum also includes a component that helps adults understand the link between healthy sexual

education and child sexual abuse prevention. This presentation can be given assembly style or in smaller classroom groups. Duration: 3 hours.

### **WE DESERVE TO BE SAFE!: (K-5<sup>TH</sup> GRADE)**

This presentation addresses personal safety (including physical and mental safety) and bullying. Components of physical safety include appropriate personal space/boundaries and physical abuse. Components of mental safety include appropriate communication with peers and adults, and neglect. The definition, consequences, and reasons for bullying behaviors are also addressed in this presentation. Information includes appropriate reactions to victimization and/or witnessing bullying behaviors, including reporting incidences. The program closes with the value of kindness. This presentation can be given assembly style or in smaller classroom groups. Duration: 30- 60 minutes.

### **WE CARE ELEMENTARY: (3<sup>RD</sup>-6<sup>TH</sup> GRADE)**

We Care Elementary is a developmentally targeted sexual abuse prevention program created for elementary school communities that focuses on building children's protective factors and understanding healthy relationships through multimodal, highly experiential lessons. This training also has a component that emphasizes skill building in the adult community through training opportunities and informational articles. Duration: 6 hours.

### **EXPECT RESPECT: (7<sup>TH</sup>-12<sup>TH</sup> GRADE)**

The Expect Respect program consists of eight one-hour sessions that focus on reducing risk factors for violence and promoting protective factors for healthy relationships. Topics include: preventing teen violence with a focus on bullying and sexual harassment, skills to develop healthy relationships, how to be respectful and positive, and leadership development. Duration: 8 hours.