# 2022-2023 Annual Report

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#### **Mission Statement**

The Mission of Prevent Child Abuse Nevada is to ensure that Nevada's children thrive in safe, stable, and nurturing environments and relationships. Through providing education, advocacy, and awareness, PCA NV aims to inspire communities to prevent all forms of child maltreatment.

#### A Message from the PCANV Team:

Prevent Child Abuse Nevada has completed another successful year; let us look back at all that was accomplished. As we continue our mission to ensure all children in Nevada have the great childhoods they deserve, we are thankful to have a trainer who provided education to community members on topics such as recognizing, reporting, and preventing child maltreatment, toxic stress and child development, and positive parenting skills. During this year, we were able to continue and grow our Parent Advisory Group to collaborate with parents and guardians statewide. In addition, in partnership with DCFS Grant Management Unit we conducted a Child Abuse Prevention Needs Assessment for Nevada and with those results developed a plan to improve access to child abuse prevention services. In April, our 2023 Pinwheels for Prevention Campaign continued to support agencies and organizations statewide to bring awareness to child maltreatment through family events and pinwheel plantings in so many communities. This year the Nevada State Child Abuse Prevention and Safety Conference took place is Southern Nevada at Nevada State College. Professionals and community leaders gathered for a day of professional development in the area of primary prevention in child maltreatment. The conference was a success and received many compliments on the diversity of topics during sessions. As we prepare for a new year, we look forward to further developing relationships within our community and increasing collaboration across the state to ensure that all children in Nevada live in safe, stale, and nurturing environments.



Let's continue to grow together!

**PCANV Staff** 

Amanda Haboush-Deloye Executive Director

Mayra Pacheco Program Coordinator

Michelle Saldivar Outreach Coordinator

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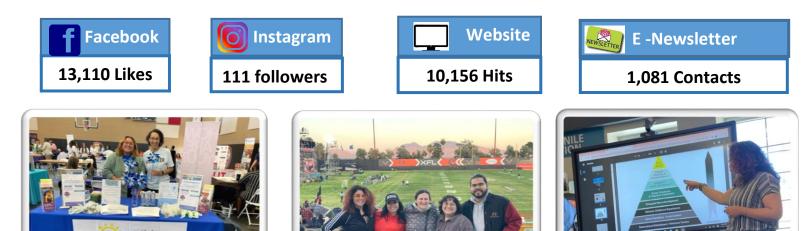
### **Trainings & Outreach Activities**

Each year, Prevent Child Abuse Nevada (PCANV) staff attends a variety of community events to collaborate with other community organizations, build awareness on relevant topics such as positive parenting, anti-bullying tips, internet safety, and reducing stress. This year, PCANV attended a total of 25 events, which included back to school fairs, fall and spring carnivals, conferences, and several holiday celebrations.

PCANV staff offer 10 different trainings for professionals and parents on strategies to support the well-being of children in our communities. This year PCANV was able to provide 100 trainings statewide involving 358 providers and 365 parents.

EVENTS	MATERIALS DISTRIBUTED	COMMUNITY MEMBERS TRAINED
125	1,966	723

Finally, PCANV works to actively be present online to stay connected with the community statewide. This past year we continued to strengthen our community engagement online by creating an Instagram and providing consistent the following social media pages: (facebook.com/pcanv) and Twitter (@pcanv), and keeping our chapter website up to date and sending out our quarterly newsletter.



# Strategic Plan on the Prevention of Child Abuse and Neglect in Nevada

DCFS Grants Management Unit and Prevent Child Abuse Nevada (PCANV), UNLV partnered to conduct a Child Abuse Prevention Needs Assessment for Nevada and develop a plan to improve access to child abuse prevention services, family support programs, healthy child development and learning strategies for families, and other needs for children and families in Nevada. The Statewide Strategic Plan on the Prevention of Child Abuse and Neglect will serve as a tool for alignment, progress monitoring, and evaluation, as well as a guide for future requests for proposals for CBCAP and CTF funding and initiatives to diversify prevention funding.

### Taskforce on Prevention of the Sexual Abuse of Children

The Nevada Task Force on the Prevention of Sexual Abuse of Children studies and identifies strategies, goals, and recommendations for preventing child sexual abuse. Staff at PCANV help to organize and provide support for the Task Force. This year, members of the Task Force continue working with the Nevada Department of Education to enhance capacity within each school district to implement curriculum standards that better protect the students in the state.

#### Parent Advisory Group

This year PCANV was able to continue and grow the Parent Advisory Group with 8 members across the state of Nevada. This group of parents, guardians and caregiver have provided guidance and feedback on programs and materials that will help strengthen prevention efforts in Nevada. In addition, members of the group participated in this year's Child Abuse Prevention and Safety Conference by being part of the closing panel where attendees were able ask questions and hear firsthand about the importance and impact of family centered approaches to prevention.

# 21<sup>st</sup> Annual Child Abuse Prevention and Safety Conference

The 21st Annual Nevada Child Abuse Prevention & Safety Conference was held on June 13th, 2023 at Nevada State College in Henderson Nevada. There were over 90 attendees. This year's theme was Cultivating Spaces Where All Families Can Bloom, with a focus on family-centered approaches to prevention. In total 9 sessions were offered with topics ranging from Inclusive Supports for Families of Children with Disabilities in Nevada to Engaging Diverse Populations and Incorporating Lived Experiences in Prevention.

### **Biannual Webinar**

Each year PCANV strives to provide community members with up-to-date information and resources by hosting two webinars. This year's first webinar was held in January by Karen Merino, who presented on Creating Musical Instruments at Home to Stimulate Healthy Development. The second webinar was held in February, and was an overview of the Statewide Strategic Plan for the Prevention of Child Abuse and Neglect given by Mayra Pacheco and Amanda Haboush-Deloye.



Welcome!

Biannual Webinar 2023: Strategic Plan for the Prevention of Child Abuse & Neglect in Nevada



## Awareness

### **Pinwheels for Prevention**

Prevent Child Abuse America Pinwheels for Prevention® campaign is an effort to change the way the nation thinks about prevention and introduce how everyone can deliver on their commitment to America's children. The blue pinwheel is meant to be an uplifting reminder of childhoods and the bright future all children deserve. The 2023 "Pinwheels for Prevention" activities were a statewide success! Overall, 11 counties reported their participation in **APPROXIMATELY 80 PINWHEELS FOR PREVENTION EVENTS**, involving school teachers, organizations, children and parents either planting pinwheel in the parks, courthouse lawns, or displaying them and sharing the pinwheel message.



### Funding

Prevent Child Abuse Nevada (PCANV) is supported primarily through grant funding. Over the past year, PCANV has continued to work with the support of the grants listed below as well as donations from community members and business either by sending check or through the website.

Amount	Source	
\$100,000	Division of Child and Family Services PCANV General Grant	
\$29,746	Southern Nevada Health District Overdose Data to Action Trainings	
\$20,000	Signs of HOPE Training Grant	
\$100,000	UHC Grant	
\$90	Mondays Dark 5k Donation	

## **Advisory Board**



**Debbie Harpster** - Board Chair Signs of Hope Las Vegas



Angela Rose Community Youth and Development Officer, City of Las Vegas Las Vegas



Shawn Gerstenberger School of Public Health UNLV Las Vegas



Lauren Brown Nevada Center for Excellence in Disabilities Reno



Dina Bailey University Medical Center of Southern Nevada Las Vegas



Mirna Mejia LV Urban League Early Education Connection Las Vegas



Gwendolyn Greene Community Advocate Las Vegas



Tabitha Johnson-McDowell Community Advocate Las Vegas

The **PCANV Advisory Board** assists PCANV in efforts to promote healthy children and strengthen families within our state. Over the past fiscal year, the members of the board consisted of approximately 8 individuals representing various organizations and communities throughout the state. PCANV staff and the Advisory Board worked diligently to meet the objectives stated in the Strategic Plan.

Learn more about individual board members on the <u>PCANV Advisory Board webpage</u>.